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Herbalife Sponsors HOPE's 24th Annual Latina History Day Conference

Event celebrates Latina history and offers professional development workshops

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company Herbalife Ltd. (NYSE: HLF) is proud to sponsor the Hispanas Organized for Political Equality (HOPE) 24th Annual Latina History Day Conference, to be held today at the Millennium Biltmore Hotel in Los Angeles.

"HOPE plays an important role in the Latina community, offering women a chance to improve their lives and stand up for equality," said Ibi Fleming, Herbalife's senior vice president and managing director of North America. "HOPE has registered thousands of Latina voters and built a platform to help Latinas succeed in California and across the country. Herbalife is proud to support HOPE and the organization's goals."

HOPE's Latina History Day Conference brings together approximately 1,000 women to celebrate the historic accomplishments of Latinas, and offers workshops focused on career development, community issues, and financial empowerment. Attendees also hear from keynote speakers and can visit the Comadre Network & Exhibit Area for an afternoon of networking with California's most successful Latinas.

This year's keynote speakers include:

- Sonia Nazario, award-winning journalist
- Dr. Elisa Quintana, research scientist with the SETI Institute and NASA Ames Research Center
- Aymee Zubizarreta, communications specialist

For more information about the event, visit the HOPE web site at

http://www.latinas.org/site/c.qwL6KiNYLtH/b.9241359/k.6E1/2015_Latina_History_Day.htm

About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with a Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 250 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and

champions in many other sports.

The company has over 7,400 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$5 billion in 2014. To learn more visit iamherbalife.com

Herbalife

Mike Gutierrez, 213-745-0401

michaelgu@herbalife.com

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