

March 10, 2015



Herbalife Family Foundation Partners With Po Leung Kuk to Provide a Community Nutrition Program for Three Hong Kong Schools

HONG KONG, CHINA -- (Marketwired) -- 03/10/15 -- [Herbalife](#), a global nutrition company, through the Herbalife Family Foundation (HFF), partners with Po Leung Kuk, a Hong Kong Charity organization, to provide healthy breakfast and nutrition education to school children in need through a "Community Nutrition Program". HFF initiated the school program in 2014, which helped fund three primary schools in Hong Kong namely, Ho Shun Primary School (Sponsored by Sik Sik Yuen), Sau Ming Primary School, and Shek Wu Hui Public School. The nutrition program, which is benefiting about 1,000 students a year, revolves around enabling the schools to provide nutritious breakfast as well as to provide proper platforms for nutrition education and healthy lifestyle practices. Herbalife will continue the program in 2015 academic year to benefit more children in need.

Steven Sze, general manager Herbalife Hong Kong, says, "We want to send out a strong message that our commitment towards nutrition isn't just limited to our customers. We want children to also understand the importance of good nutrition and be able to enjoy good nutrition which is vital for their development. Keeping this in mind, we knew that providing children in need with proper, nutritious food will go a long way in promoting healthy growth and development. We are glad to be able to participate in such a purposeful act of giving, which is an integral part of our corporate social responsibility."

Bridget Yu, Principal Social Services Secretary (Family, Child Care, Children and Youth) of Po Leung Kuk, said, "Po Leung Kuk places a strong emphasis on nurturing children. We are thankful to have Herbalife supporting us in the past nine years. With the dedicated efforts of our Children and Youth Services, the Community Nutrition Program will enable unprivileged children to enjoy nutritious food and also understand the importance of it. Good nutrition is the key to establishing a healthy lifestyle in early childhood. We are grateful for the continuous support by Herbalife."

Over the past few years, Herbalife Asia Pacific has been actively establishing Casa Herbalife program with charitable organizations to improve nutrition and lives of vulnerable children. To date, 28 Casa Herbalife programs have been established across the countries in Asia Pacific, helping more than 50,000 children receive better nutrition on a daily basis. The Casa Herbalife program, which is the flagship program of the Herbalife Family Foundation (HFF), provides financial resources and volunteer support to non-profit organizations in the area of healthy nutrition programs for at-risk and low income children.

Company Logo

<http://release.media-outreach.com/i/Download/2102>

About Herbalife

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy, sports and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and excess weight by offering high-quality products, one-on-one coaching with a Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife Program to help bring good nutrition to children in need. We also sponsor more than 250 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 7,400 employees worldwide, and reported net sales of US\$5 billion in 2014.

To learn more visit herbalife.com.

About Herbalife Family Foundation

Herbalife Family Foundation (HFF) is a 501c(3), non-profit corporation dedicated to improving children's lives by helping organizations provide healthy nutrition to vulnerable children. HFF supports more than 100 Casa Herbalife programs globally and serves the daily nutritional needs of more than 120,000 children around the world through annual grants to NGOs and charities that cater to vulnerable children. Additionally, HFF often supports relief efforts in response to natural disasters. For more information, visit www.herbalifefamilyfoundation.org.

For more information, please contact:

Herbalife
Teresa Cheng
[Email Contact](#)
or
Eileen Shu
[Email Contact](#)

Source: Herbalife