

December 18, 2014



Herbalife Wins Two Prestigious "Choice of the Year" Awards in Ukraine

LOS ANGELES--(BUSINESS WIRE)-- [Herbalife](#) (NYSE: HLF), a leading global nutrition company, announced today that it has won "[Choice of the Year 2014](#)" awards in two categories at an international festival awards ceremony in Kiev, Ukraine.

Herbalife won in the "Weight-Management Program" and "Dietary Supplements" categories, two categories directly selected by Ukraine's consumers. The purpose of the annual festival is to measure the popularity and satisfaction amongst Ukraine consumers of leading consumer-packaged goods companies and their products.

For over thirty years Herbalife has been developing and providing a wide range of nutrition products for a balanced diet, weight management and personal care. These "Choice of the Year" awards confirm Herbalife's leading position in these categories in Ukraine.

The winners of the "Choice of the Year" competition are determined by a study of consumer preferences conducted by TNS research company. The results are checked and confirmed by the international auditor, Deloitte.

About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with a Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 250 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 7,400 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$4.8 billion in 2013. To learn more visit iamherbalife.com.

Herbalife
Mike Gutierrez (US)
213-745-0401
michaelgu@herbalife.com
or
Irina Shevchenko (Ukraine)

+7(495) 729-5000
irinashe@herbalife.com

Source: Herbalife