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Herbalife Formula 1 Nutritional Shake Wins Product of the Year Award in Russia

Flagship Product Honored in “Efficient Weight Management Nutrition” Category

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company [Herbalife](#) (NYSE: HLF) was honored with the “Product of the Year” award for its Formula 1 Nutritional shake in the category of “Efficient Weight Management Nutrition” at a recent ceremony in Moscow, Russia.

The national Product of the Year Awards, sponsored by the Russian Chamber of Commerce and the Moscow International Business Association (MIBA), are in their sixteenth year and recognize the most popular consumer goods products in Russia. They bring together the largest Russian and international manufacturers, retailers and banks, and awards are presented in 50 categories as chosen by consumers.

Herbalife’s weight-management, nutrition and personal care products help support healthy lifestyles in more than 90 countries.

ABOUT HERBALIFE LTD.

Herbalife is a global nutrition company that has been changing people’s lives with great products since 1980. Our [nutrition](#), [weight-management](#), [energy and fitness](#) and [personal care products](#) are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to addressing the global obesity epidemic by offering high-quality products, one-on-one coaching with an Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 250 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 7,400 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$4.8 billion in 2013.

To learn more visit iamherbalife.com.

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Source: Herbalife