

Herbalife Participates in National Black Caucus of State Legislators Corporate Roundtable at Annual Legislative Conference

Company Emphasizes Efforts to Provide Balanced Nutrition Options in Underserved
Communities

LOS ANGELES--(BUSINESS WIRE)-- Today, global nutrition company Herbalife Ltd. (NYSE: HLF) participated in the National Black Caucus of State Legislators' (NBCSL) Corporate Roundtable at the group's 38th Annual Legislative Conference in Dallas, Texas.

"Herbalife is proud to support the NBCSL and shares its commitment to helping people across the nation," said Angela Arboleda, Herbalife's Vice President of Government and Community Affairs. "We are pleased to meet with state legislators to discuss the various ways Herbalife can support the positive impact they are making in their regions. Together, we can help all Americans enjoy a healthier, more active lifestyle and a more nutritious diet."

The Corporate Roundtable is an executive committee meeting that provides opportunities for members like Herbalife to collaborate with policymakers and organizations looking to make positive change for underserved and African American communities.

About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our <u>nutrition</u>, <u>weight-management</u>, <u>energy and fitness</u> and <u>personal care products</u> are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with a Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 250 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 7,400 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$4.8 billion in 2013. To learn more visit iamherbalife.com

About the National Black Caucus of State Legislators

The National Black Caucus of State Legislators (NBCSL) primary mission is to develop, conduct and promote educational, research and training programs designed to enhance the effectiveness of its members, as they consider legislation and issues of public policy which impact, either directly or indirectly upon "the general welfare" of African American constituents within their respective jurisdictions.

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Source: Herbalife Ltd.