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Herbalife Sponsors 2014 HOPE “Icons and Treasures” 25th Anniversary Awards Dinner

Event honors women working to empower Latinas in California and across the U.S.

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company, Herbalife Ltd. (NYSE: HLF), is proud to sponsor the Hispanas Organized for Political Equality (HOPE) “Icons and Treasures” 25th Anniversary Awards Dinner, which will be held tonight at 6:00pm at the Millennium Biltmore Hotel in Los Angeles.

“We are honored to celebrate the countless lives HOPE has touched over the last 25 years,” said Michael O. Johnson, Herbalife’s chairman and CEO. “The Latina leadership HOPE motivates through its vision and values changes communities across the country for the better.”

“HOPE levels the playing field for thousands of Latinas who dream of succeeding in business, serving in public office, or giving back to their community,” said Ibi Fleming, Herbalife’s senior vice president and managing director of North America. “Today’s workforce needs this type of diverse leadership, including global companies like Herbalife.”

HOPE’s leadership development programs have trained over 15,000 Latinas in leadership and advocacy focused on healthcare, education, economic empowerment and civic participation. “Our work depends upon the support of companies like Herbalife,” said Helen Iris Torres, executive director and CEO of HOPE. “We work with legislators, non-profits and local leaders to advance economic empowerment for Latinas, and look for private sector partners such as Herbalife to help further our cause. We thank Herbalife for their continued commitment to the Latina community.”

The 2014 Icons and Treasures 25th Anniversary awards will honor the following recipients:

HOPE Icon Honoree: Gloria Molina, Supervisor, Los Angeles County, First District

HOPE Rising Honoree: Gina Rodriguez, Actress

HOPE Treasure Honoree: Michele Siqueiros, The Campaign for College Opportunity

Ray of HOPE Honoree: Consuelo Castillo Kickbusch, retired Army Lieutenant Colonel

Beacon of HOPE: Peggy Turner, Vice President – Customer Service, Lexus, Toyota Motor Sales, U.S.A., Inc.

For more information about the event, visit the HOPE web site at

http://www.latinas.org/site/c.qwL6KiNYLtH/b.2247413/k.9664/HOPE_Dinner.htm.

ABOUT HERBALIFE LTD.

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our [nutrition](#), [weight-management](#), [energy and fitness](#) and [personal care products](#) are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to addressing the global obesity epidemic by offering high-quality products, one-on-one coaching with an Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 250 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 7,400 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$4.8 billion in 2013.

To learn more visit iamherbalife.com.

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