

October 28, 2014



Herbalife Introduces Green Tea Line

Global Nutrition Company's New Line Supports Antioxidant Protection and Hydration

LOS ANGELES--(BUSINESS WIRE)-- Herbalife (NYSE: HLF), a leading global nutrition company, in anticipation of the holiday season, announced the launch of a new Green Tea Line, which is comprised of two unique flavors: Original and Pomegranate.

Green Tea contains antioxidants that help protect against free radical damage, and mixing with water and drinking throughout the day supports hydration. This new line is manufactured with the highest quality green tea leaves sourced primarily from selected growers in the Hunan Province in China, and extracted at Herbalife's state-of-the art Changsha facility.

As temperatures drop across the country and the holiday season rapidly approaches, Herbalife is betting on consumers finding warmth in the sweet and soothing flavors of pomegranate, as well as the rich and refreshing properties of green tea. With only 25mg of caffeine per serving, Herbalife®'s new Green Tea line offers a low calorie option free of artificial colors, flavors or sweeteners¹, which you can enjoy at any time of the day.

"While we understand that green tea does not have medicinal purposes, scientifically, we do know that it is loaded with [polyphenols](#) like flavonoids and catechins, which function as powerful antioxidants. These bioactive compounds help reduce the formation of free radicals in the body, protecting cells and molecules from damage," stated Dr. Luigi Gratton, vice president of worldwide product marketing at Herbalife.

Herbalife® green tea products provide a zero-calorie blend of ingredients that supplies antioxidant support and helps with hydration any time of the day and in any type of climate. The suggested retail price is \$35.45.

"We are excited about bringing this new product to market, because it is in line with our company's nutrition philosophy of supporting healthy, active lifestyles and providing good alternative options to the ever-increasing health-conscious consumer," concluded Gratton.

In addition to these two new products, the company is also adding a new cinnamon flavor to its Herbal Tea Concentrate line. Herbal Tea Concentrate contains 85mg of caffeine per serving, which jump-starts the body's metabolism and provides a feeling of energy. This refreshing, low-calorie blend of orange pekoe and green teas also offers antioxidant support. The suggested retail price is \$41.70.

Herbalife® products are sold exclusively through a network of independent members in the U.S. and in more than 90 countries around the world.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife® products are sold in more than 90 countries to and through a network of independent members. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains financial and other information at www.herbalife.com.

For photos or additional information, please contact Marco A. Gonzales.

¹ The Green Tea original flavor contains no added sweeteners. The Pomegranate flavor contains natural pomegranate flavor and stevia as sweetener.

Herbalife Ltd.

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Source: Herbalife