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# Inaugural Herbalife Nutrition Day in Asia Pacific Region on October 25

## A Large-Scale Public Event Designed to Help People Make Informed Choices About Living a Healthy Active Life

SINGAPORE -- (Marketwired) -- 10/21/14 -- [Herbalife](#) (NYSE: HLF), a global nutrition company, today announced that it will be celebrating its inaugural Herbalife Nutrition Day on October 25 across 15 Asia Pacific markets including Australia, Cambodia, Hong Kong, India, Indonesia, Japan, Korea, Macau, Malaysia, New Zealand, Philippines, Singapore, Taiwan, Thailand and Vietnam.

Held in conjunction with the Asia-Pacific Wellness Tour, the Herbalife Nutrition Day is a large-scale public event that is being held for the first time ever by Herbalife. A variety of activities will be conducted across the countries to raise awareness of the importance of good nutrition and healthy active lifestyles to our overall well-being. As a community-based event, over 30,000 people, including community leaders, health care professionals, Independent Herbalife Members and their family and friends are expected to attend the Herbalife Nutrition Day across Asia Pacific.

"We are eagerly anticipating our first-ever Herbalife Nutrition Day in Asia Pacific. With trends of rising obesity, an aging population and increasing health consciousness in this region, it is vital that people are made aware that good nutrition and active lifestyle habits can go a long way in helping them lead healthier and more fulfilling lives," said Mr William M. Rahn, Senior Vice President and Managing Director, Herbalife Asia Pacific.

"We believe healthy living is founded upon balanced nutrition -- consuming a healthy mix of protein, carbohydrates, beneficial fats and other nutrients -- and regular exercise combined with adequate rest and hydration. We hope that our inaugural Herbalife Nutrition Day event will inform, through education and participation, and encourage people to make positive long term changes to their lifestyles," he added.

The Herbalife Nutrition Day will feature fun public participation activities including mass Zumba, Yeba and core workout sessions led by fitness experts; nutrition and weight management talks hosted by experts from the Herbalife Nutrition Advisory Board; opportunities for body weight and fat analyses, as well as complimentary sampling of Herbalife nutritional shakes for all participants. Several celebrity athletes sponsored by Herbalife will also be making special appearances at their local Herbalife Nutrition Day events, with meet and greet opportunities available for the public. In addition, there will be activities organized to raise funds for the Herbalife Family Foundation to improve the nutritional needs of vulnerable children in the region.

***Company logo:***

<http://release.media-outreach.com/i/Download/2102>

***About Herbalife Ltd.***

Herbalife Ltd. (NYSE: HLF) is a global nutrition company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 90 countries to and through a network of independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. The Herbalife website contains a significant amount of financial and other information about the company at [www.Herbalife.com](http://www.Herbalife.com). Herbalife encourages investors to visit its website from time to time, as information is updated and new information is posted.

***For more information, please contact:***

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Source: Herbalife Ltd.