

# Herbalife is Official Nutrition Sponsor of the 2014 YMCA Stair Climb for Los Angeles

LOS ANGELES--(BUSINESS WIRE)-- <u>Herbalife</u> (NYSE: HLF), a leading global nutrition company, has announced that it will once again be the Official Nutrition Sponsor of the 2014 YMCA Stair Climb for Los Angeles. This is the 21<sup>st</sup> year of the event, which will see thousands of people climb the 1,664 stairs to the top of the US Bank Tower in Downtown Los Angeles — the tallest building west of the Mississippi — to raise vital funds in support of critical programs for children and families in the community.

As Official Nutrition Sponsor, Herbalife will enter a number of teams of employees and have a range of nutrition products available for sampling during the block party that takes place throughout the day of the event.

"It is an honor to once again be the official nutrition sponsor of this year's YMCA Stair Climb," said Frank Lamberti, senior vice president of worldwide finance and strategy, Herbalife, and Stuart M. Ketchum Downtown YMCA board member. "We often seek to align our activities with organizations that share our values, and the LA YMCA is a natural fit. Sponsoring this year's stair climb supports our vision to change people's lives through living a healthy, active lifestyle."

The event takes place on Friday, September 19, 2014. For more information, visit <u>YMCA</u> Stair Climb.

This agreement is part of Herbalife's broader sponsorship program aimed at promoting good nutrition as part of a healthy, active lifestyle. The sponsorship further highlights Herbalife's commitment to playing an active role in the Los Angeles community—an area known for its large Latino community and served by the YMCA of Metropolitan Los Angeles. Herbalife is currently the main shirt sponsor of LA's MLS Cup champions, LA Galaxy and the presenting sponsor of the Herbalife Triathlon Los Angeles. Herbalife also works with the Red Cross Los Angeles to provide disaster relief, and supports a number of local charities and organizations, such as 'A Place Called Home', the Children's Institute Inc., and the Union Rescue Mission to help provide nutrition support to vulnerable children and families in the L.A. area.

### About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 80 countries to and through a network of independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains information

about Herbalife, including financial and other information at www.herbalife.com.

## **About YMCA of Metropolitan Los Angeles**

YMCA of Metropolitan Los Angeles (LA Y) is a non-profit organization dedicated to strengthening communities by supporting youth development, healthy living and social responsibility. Welcoming individuals of all ages, faiths and backgrounds, the Y is committed to nurturing everyone's potential in spirit, mind and body. No one is turned away due to the inability to pay. Serving Los Angeles since 1882, the LA Y is comprised of 26 branches and three resident camps that stretch across 100 miles of Los Angeles County. Through unique programs and services, YMCA of Metropolitan Los Angeles provides more than a quarter million families each year with the tools and encouragement to learn, grow and thrive. For more information, visit <a href="https://www.ymcala.org">www.ymcala.org</a>.

## About Stuart M. Ketchum Downtown YMCA

Ketchum-Downtown YMCA is one of 26 branches of YMCA of Metropolitan Los Angeles, a non-profit organization that serves more than a quarter million families each year. Welcoming individuals of all ages, faiths and backgrounds, the Y is committed to nurturing everyone's potential in spirit, mind and body. No one is turned away due to the inability to pay. Through programs that promote youth development, healthy living and social responsibility, Ketchum-Downtown YMCA inspires its community to learn, grow and thrive. For more information about Ketchum-Downtown YMCA, visit <a href="https://www.ymcala.org/ketchum-downtown">www.ymcala.org/ketchum-downtown</a>.

#### Herbalife

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Source: Herbalife Ltd.