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Herbalife Joins Forces with Univision Radio New York as Co-Sponsor of Familia & Hogar Expo 2014

Global Nutrition Company Becomes Gold-Pavilion Sponsor

LOS ANGELES--(BUSINESS WIRE)-- [Herbalife Ltd.](#) (NYSE:HLF), a global nutrition company, announced today that it is participating in Univision Radio New York's third annual Familia & Hogar (Home & Family) Expo to be held September 20th and 21st at the New York Hilton Midtown hotel.

As part of its various Hispanic Heritage Month activities, Herbalife will participate with a number of national brands in this two-day event, which celebrates home, health, fitness, beauty and kids in a community forum filled with entertainment and educational activities for local New York City Latino families.

This year's event will be comprised of several stages with key Univision on-air personalities and will feature a Celebrity Kitchen and a main stage with raffle prizes and various forms of entertainment.

Last year's free admission event included activities such as home seminars, food and product sampling, fitness/dance demonstrations, men's interest and financial seminars, beauty make-overs, fashion shows and health screenings.

"Joining Univision Radio New York in a community event of this magnitude is a great way for Herbalife to kick off Hispanic Heritage Month and further its commitment to bringing much needed resources and information to Latino families in the New York City area," said Ibi Fleming, senior vice president and managing director for Herbalife, North America. "Herbalife is proud to support and be involved with any community event that empowers and inspires our Latino community," concluded Fleming.

Herbalife will sponsor a sampling booth where independent Herbalife members will have the opportunity to share nutrition and fitness tips with over 15,000 expected participants, as well as sampling of some of its nutritional products.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management products, nutrition supplements and personal care products intended to support a healthy lifestyle. Herbalife® products are sold in more than 90 countries to and through a network of Independent Herbalife Members. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. The Herbalife website contains a significant amount of financial and other information about the company at

<http://ir.Herbalife.com>. Herbalife encourages investors to visit its website from time to time, as information is updated and new information is posted.

Herbalife

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Source: Herbalife Ltd.