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# Independent Herbalife Members Demand Opponents Stop Lies and Smears

***Members to Voice Their Support for the Company at Press Conference During Extravaganza Weekend in Chicago***

LOS ANGELES--(BUSINESS WIRE)-- Herbalife (NYSE:HLF), a leading global nutrition company, announced today that dozens of independent Herbalife members and independent business owners will hold a press conference during the Herbalife Extravaganza in Chicago in order to take a stand against the continuing campaign of attacks and misinformation being waged by Bill Ackman and Pershing Square Capital Management. Thousands of Herbalife members from across North America are gathering this weekend to celebrate the positive impact Herbalife has had on their lives and in their communities.

"Members like me are under attack by a billionaire hedge fund manager who has embarked on an unprecedented effort to take down my way of life, and we want him to know that Herbalife members won't stand for it," said Silvia Muir, an Herbalife member from Palatine, IL who will be taking part in the press conference.

"Bill Ackman has displayed a bald-faced hypocrisy in his sham support for Latinos," said Pablo Caicedo a member from Lincoln Park, IL who will also be taking part in the press conference. "As a Latino, I think it's important for the world to know the truth: that Bill Ackman is only interested in his own short-sighted financial goals and has a history of investing in companies that profited from the detention of undocumented immigrants. He is hardly a standard bearer for the Latino community."

"Herbalife has positively impacted my life and I have seen it positively impact the lives and health of consumers. It is for these reasons – and many more – that I am compelled to speak up – for myself, my family and my community," said Ana Bunay, a member from Skokie, IL, who will also take part in the press conference. "We are not going away, and neither are the hundreds of thousands of Herbalife members, customers and supporters across the U.S."

The press conference will be held at **11:00 AM CT on July 18, 2014 at Hotel Allegro, 3rd Floor Cinema Room, 171 W Randolph Street, Chicago, IL** and will be open to all credentialed media.

## **Websites**

Additional information about Herbalife can be found at <http://www.herbalife.com/global>.

The company has also created [iamherbalife.com](http://iamherbalife.com) to highlight, in their own words, the positive impact Herbalife has had on the lives of the company's members and customers by sharing their stories.

## **About Herbalife Ltd.**

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 90 countries to and through a network of independent members. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of financial and other information about the company at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

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