

July 10, 2014



# Virginia Herbalife Member Says: 'Herbalife Has Positive Impact On The Lives And Health Of Millions Of Members, Consumers And Communities'

**Member from Virginia Representing More than 8,200 Members, Heads to Capitol Hill to Stand Up for Herbalife**

**Independent Business Owner Highlights Economic and Entrepreneurship Opportunities**

LOS ANGELES, July 10, 2014 /PRNewswire/ -- Herbalife (NYSE: HLF), a leading global nutrition company, announced that today an independent Herbalife Member from Virginia is traveling to Washington, D.C. in support of Herbalife and the value it has brought to Members, consumers and communities for over 34 years.

This independent Member will represent Members from across the state. In Virginia alone there are more than 8,200 independent Herbalife Members.

It's the first time a Member from Virginia brings a clear message to Capitol Hill about the opportunity and integrity behind Herbalife's products:

- ***Herbalife is a company built on great products.*** Herbalife has been making nutritional products for nearly 35 years developed by expert scientists and nutritionists using quality ingredients and produced in facilities with industry-leading quality controls. Nearly three-quarters of Members join Herbalife to use its products for their own consumption and a quarter of Members are so passionate about Herbalife that they have chosen to sell the products.
- ***With hard work and dedication, Herbalife can lead to real business opportunities and a healthier life.*** People chose to sell Herbalife products because the company offers an equal and accessible economic opportunity, world-class products, and the opportunity to connect with a community of like-minded people.
- ***Herbalife has the best consumer protections in the direct selling industry.*** The company's 'Gold Standard' Member protections include low start-up costs with no minimum product purchase requirements and a 100% money-back guarantee, including shipping costs.
- ***Herbalife is an active and engaged corporate citizen.*** Herbalife has a demonstrated commitment to advancing the well-being of the residents and communities in which it operates.

Mary Roman, a Herbalife Member from Annandale, Virginia said, "Having the opportunity to

get in shape with great products and sharing that with other people is what keeps me engaged with Herbalife. Herbalife promotes a healthy active lifestyle while giving members like myself a way to better ourselves economically through hard work and dedication. I'm motivated to be the best I can be as part of the Herbalife community and I truly love and embrace the opportunity to share my experience with others."

### **Websites**

Additional information about Herbalife can be found at <http://www.herbalife.com/global>.

The company has also created [iamherbalife.com](http://iamherbalife.com) to highlight, in their own words, the positive impact Herbalife has had on the lives of the company's members and customers by sharing their stories.

### **About Herbalife Ltd.**

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 90 countries to and through a network of independent members. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of financial and other information about the company at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

### **Contacts:**

Herbalife Ltd.

Barbara Henderson, 213-745-0517

SVP, Worldwide Corp. Communications

or

Amy Greene, 213-745-0474

SVP, Investor, Corporate and Government Relations

SOURCE Herbalife