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Herbalife Members Say: 'Herbalife Has Positive Impact On The Lives And Health Of Millions Of Members, Consumers And Communities'

21 Members from 6 States Representing More than 550,000 Members Nationally, Fly to Washington, D.C. to Stand Up for Herbalife

Independent Business Owners Highlight Economic and Entrepreneurship Opportunities

LOS ANGELES, July 10, 2014 /PRNewswire/ --Herbalife (NYSE: HLF), a leading global nutrition company, announced that today 21 independent Herbalife Members from six states, including California, Connecticut, Florida, New York, North Carolina and Virginia, are traveling to Washington, D.C. in support of Herbalife and the value it has brought to Members, consumers and communities for over 34 years.

Today, in the United States alone there are more than 550,000 independent Herbalife Members spread across all 50 states and additional territories. In addition, there are approximately 54,000 independent Herbalife businesses that contribute to local economies and communities across the U.S.

It's the second time Members bring a clear message to Capitol Hill about the opportunity and integrity behind Herbalife's products:

- ***Herbalife is a company built on great products.*** Herbalife has been making nutritional products for nearly 35 years developed by expert scientists and nutritionists using quality ingredients and produced in facilities with industry-leading quality controls. Nearly three-quarters of Members join Herbalife to use its products for their own consumption and a quarter of Members are so passionate about Herbalife that they have chosen to sell the products.
- ***With hard work and dedication, Herbalife can lead to real business opportunities and a healthier life.*** People chose to sell Herbalife products because the company offers an equal and accessible economic opportunity, world-class products, and the opportunity to connect with a community of like-minded people.
- ***Herbalife has the best consumer protections in the direct selling industry.*** The company's 'Gold Standard' Member protections include low start-up costs with no minimum product purchase requirements and a 100% money-back guarantee, including shipping costs.
- ***Herbalife is an active and engaged corporate citizen.*** Herbalife has a demonstrated commitment to advancing the well-being of the residents and communities in which it

operates.

"We are honored that our Members want to show their support and tell their elected officials what Herbalife, our mission and values mean to them," said Ibi Fleming, senior vice president and managing director for Herbalife's North American region. "Our Members are headed to Capitol Hill because they know firsthand the important role Herbalife plays advancing good health and nutrition and providing equal and accessible economic opportunities. We remain committed to providing great, nutritious products that people want and supporting the hard work of our Members around the world."

Ximena Bentancourt, a proud Herbalife Member says, "I am proud to be a Herbalife Member and entrepreneur and to share my story. Herbalife does not promise riches or miraculous health improvements overnight, but with hard work and dedication, it provides financial and health opportunities that are often too few and far-between. It's crucial that our representatives know and understand that Herbalife brings undeniable value to me and my community – in addition to millions more across the U.S. and internationally."

Erick Sandoval, another Herbalife Member who is traveling to Washington to speak about his experiences with Herbalife, said, "I am grateful for Herbalife and all it has done to empower me and help me work to realize my potential. For me, Herbalife is about great products that people like and want, and advancing a community-based approach to health and wellness. Herbalife's consumers come in all ages, backgrounds and ethnicities, but we all share a commitment to pursuing a healthy, active lifestyle."

Websites

Additional information about Herbalife can be found at <http://www.herbalife.com/global>.

The company has also created iamherbalife.com to highlight, in their own words, the positive impact Herbalife has had on the lives of the company's members and customers by sharing their stories.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 90 countries to and through a network of independent members. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of financial and other information about the company at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

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