

Connecticut Herbalife Members Say: 'Herbalife Has Positive Impact On The Lives And Health Of Millions Of Members, Consumers And Communities'

3 Members from Connecticut Representing More than 4,300 Members, Fly to Washington, D.C. to Stand Up for Herbalife

Independent Business Owners Highlight Economic and Entrepreneurship Opportunities

LOS ANGELES, July 10, 2014 /PRNewswire/ --Herbalife (NYSE: HLF), a leading global nutrition company, announced that today three independent Herbalife Members from Connecticut are traveling to Washington, D.C. in support of Herbalife and the value it has brought to Members, consumers and communities for over 34 years.

These three Members will represent Members from across the state. In Connecticut alone there are more than 4,300 independent Herbalife Members.

It's the first time Members from Connecticut bring a clear message to Capitol Hill about the opportunity and integrity behind Herbalife's products:

- Herbalife is a company built on great products. Herbalife has been making
 nutritional products for nearly 35 years developed by expert scientists and nutritionists
 using quality ingredients and produced in facilities with industry-leading quality
 controls. Nearly three-quarters of Members join Herbalife to use its products for their
 own consumption and a quarter of Members are so passionate about Herbalife that
 they have chosen to sell the products.
- With hard work and dedication, Herbalife can lead to real business opportunities and a healthier life. People chose to sell Herbalife products because the company offers an equal and accessible economic opportunity, world-class products, and the opportunity to connect with a community of like-minded people.
- Herbalife has the best consumer protections in the direct selling industry. The company's 'Gold Standard' Member protections include low start-up costs with no minimum product purchase requirements and a 100% money-back guarantee, including shipping costs.
- Herbalife is an active and engaged corporate citizen. Herbalife has a demonstrated commitment to advancing the well-being of the residents and communities in which it operates.

"What we love about Herbalife is the sense of community that the company affords us," said

Gina and Marty Monasterski, Herbalife Members from Wallingford, Connecticut. "Herbalife's top quality products help us get healthy, and the supportive, active lifestyle helps us stay committed. As Members, we also receive the tools and resources we need to take advantage of a great business opportunity to help support our family."

Websites

Additional information about Herbalife can be found at http://www.herbalife.com/global.

The company has also created <u>iamherbalife.com</u> to highlight, in their own words, the positive impact Herbalife has had on the lives of the company's members and customers by sharing their stories.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 90 countries to and through a network of independent members. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of financial and other information about the company at http://ir.Herbalife.com. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

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SOURCE Herbalife