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## **Local New Mexico-Based Herbalife Members Travel to DC to Affirm: ‘Herbalife Positively Impacts the Lives and Health of Millions of Members and Consumers’**

***Five Members Representing More than 7,900 Members in State of New Mexico Head to Capitol Hill to Speak Up for Herbalife***

LOS ANGELES--(BUSINESS WIRE)-- Herbalife (NYSE: HLF), a leading global nutrition company, announced that today, five Herbalife Members from New Mexico are traveling to Washington D.C. and meeting with their congressional representatives to ensure they understand the value Herbalife brings to thousands of its Members and consumers across the country.

In New Mexico alone there are more than 7,900 independent Herbalife Members. Members are visiting congressional offices to showcase the broad support for Herbalife and highlight:

- That Herbalife is first and foremost a nutrition company where about three-quarters of its Members joined Herbalife to receive a discount on the products they consume, and about a quarter are so passionate about it that they choose to sell the products;
- Herbalife’s high-quality, science-based products help people achieve a healthier active lifestyle;
- Herbalife’s commitment to its ‘Gold Standard’ Member protections, which include:
  - low start-up costs with no minimum product purchase requirements;
  - a 100% money-back guarantee for unsold inventory within 12 months of purchase and pays for the return shipping;
  - clear and accurate information about the business opportunity; and
  - a written acknowledgement of these Gold Standard protections before becoming a Member.
- The potential income-generating opportunities available to Herbalife Members through hard work and continued dedication; and,
- Herbalife’s long-standing commitment to investing in and helping to improve the communities in which it operates throughout the nation.

Freddy Zapata, a New Mexico-based Herbalife member who is visiting Washington, D.C. this week, stated, “I am proud of the positive contributions Herbalife members make on the lives of our customers every day. There is a clear demand in my community for a healthy lifestyle, and Herbalife has empowered me to help. I will continue to work hard to provide my

community with Herbalife's high-quality products and help them achieve a healthier standard of living."

For more than 34 years, Herbalife has helped change people's lives around the globe, by providing the best nutrition and weight management products in the world and an opportunity for financial empowerment.

### **Websites**

Additional information about Herbalife can be found at <http://www.herbalife.com/global>.

The company has also created [iamherbalife.com](http://iamherbalife.com) to highlight, in their own words, the positive impact Herbalife has had on the lives of the company's members and customers.

### **About Herbalife Ltd.**

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 90 countries to and through a network of independent members. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of financial and other information about the company at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

Herbalife Ltd.

Barbara Henderson, 213-745-0517

SVP, Worldwide Corp. Communications

or

Amy Greene, 213-745-0474

VP, Investor Relations

Source: Herbalife Ltd.