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## **Local Herbalife Members Travel to DC to Affirm: ‘Herbalife Positively Impacts the Lives and Health of Millions of Members and Consumers’**

***15 Members from 6 States Representing More than 550,000 Members Nationally, Head to Capitol Hill to Speak Up for Herbalife***

LOS ANGELES--(BUSINESS WIRE)-- Herbalife (NYSE: HLF), a leading global nutrition company, announced that today, 15 Herbalife Members from six states, including Illinois, California, New York, Texas, New Mexico and Nevada are traveling to Washington D.C. and meeting with their congressional representatives to ensure they understand the value Herbalife brings to thousands of its Members and consumers across the country.

For more than 34 years, Herbalife has helped change people's lives around the globe, by providing the best nutrition and weight management products in the world and an opportunity for financial empowerment. Herbalife employs more than 7,000 people globally, and in the United States alone there are more than 550,000 independent Herbalife Members spread across all 50 states and additional territories.

Members are visiting congressional offices to showcase the broad support for Herbalife and highlight:

- That Herbalife is first and foremost a nutrition company where about three-quarters of its Members joined Herbalife to receive a discount on the products they consume, and about a quarter are so passionate about it that they choose to sell the products;
- Herbalife's high-quality, science-based products help people achieve a healthier active lifestyle;
- Herbalife's commitment to its 'Gold Standard' Member protections, which include:
  - low start-up costs with no minimum product purchase requirements;
  - a 100% money-back guarantee for unsold inventory within 12 months of purchase and pays for the return shipping;
  - clear and accurate information about the business opportunity; and
  - a written acknowledgement of these Gold Standard protections before becoming a Member.
- The potential income-generating opportunities available to Herbalife Members through hard work and continued dedication; and,
- Herbalife's long-standing commitment to investing in and helping to improve the

communities in which it operates throughout the nation.

“The support we have from our Members is tremendous and we appreciate the time they have taken to make their voices heard,” said Ibi Fleming, senior vice president and managing director for Herbalife’s North American region. “We are proud of our company and the positive role we play in the lives of our Members and consumers around the world. Herbalife remains committed to providing customers with the outstanding products and services they have come to expect from our company.”

Brian Holifield, a California-based Herbalife member who is visiting Washington, D.C. this week, stated, “Herbalife is about great products, helping people achieve a healthier way of life, and providing opportunities for hardworking members. It is also a company that I – like millions of members and consumers around the world – believe in. Herbalife plays an important role helping to empower people like me, and I am proud to help sell high-quality products for those who seek a healthy lifestyle.”

Silvia Muir, an Illinois Herbalife member who is visiting Washington, D.C. this week, stated, “I strongly believe in Herbalife and am proud to help people achieve a healthier lifestyle by selling Herbalife’s science based products. Members also know what it takes to succeed in this business – there are no shortcuts, no tricks and no gimmicks.”

### **Websites**

Additional information about Herbalife can be found at <http://www.herbalife.com/global>.

The company has also created [iamherbalife.com](http://iamherbalife.com) to highlight, in their own words, the positive impact Herbalife has had on the lives of the company’s members and customers.

### **About Herbalife Ltd.**

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 90 countries to and through a network of independent members. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of financial and other information about the company at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

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Source: Herbalife Ltd.