

Herbalife Wins "Healthy Nutrition – 2013" Award in Russia

LOS ANGELES--(BUSINESS WIRE)-- <u>Herbalife</u> (NYSE: HLF), a leading global nutrition company, recently won the 2013 "Healthy Nutrition" award in Russia at a ceremony opened by the director of the Institute of Nutrition of the Russian Academy of Medical Sciences.

The following Herbalife products received top honors in the "Functional Food for an Urban Population" category: Formula 1 Nutritional Shake Mix, Formula 3 Personalized Protein Powder, Formula 1 Express Meal Bar, Protein Snack Bars, Active Fiber Complex and Tomato Soup.

The "Healthy Nutrition" award is part of a wider campaign designed to raise public awareness about the importance of living a healthy and active lifestyle, including eating a healthy diet. The contest is organized by the Moscow government's "Foundation for Social Projects and Programs." Award winners include leading global companies contributing significantly to the education and promotion of healthy nutrition principles.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 90 countries to and through a network of independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains financial and other information at www.herbalife.com.

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