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Herbalife is Official Nutrition Partner of the 2013 Reebok Fitness Convention in Russia

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company, Herbalife (NYSE: HLF), is proud to be the Official Nutrition Partner of one of the largest fitness events in Russia. The Reebok Fitness Convention, which took place in Moscow at the end of April, brought together professionals and enthusiasts of all levels to learn about every aspect of embarking on and maintaining a healthy active life – with experts giving advice and demonstrations on everything from the latest dance fitness trends, to yoga, to nutrition.

Throughout the event, Herbalife nutrition products were available for sampling, giving the 800 attendees the chance to taste a variety of different protein shakes, snacks and sports drinks, and gain a greater understanding of the role of good nutrition as part of a holistic approach to wellness.

This agreement is part of Herbalife's broader sponsorship program aimed at promoting healthy and active lifestyles. Herbalife sponsors more than 100 other athletes, teams and events around the world, including FC Spartak Moscow, FC Shakhtar Donetsk, the Herbalife Triathlon Los Angeles and US MLS champions, LA Galaxy.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 80 countries to and through a network of independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains information about Herbalife, including financial and other information at www.herbalife.com.

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Source: Herbalife Ltd.