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Herbalife-Sponsored Heather Jackson Wins 2013 Wildflower Triathlon for Second Consecutive Year

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company, Herbalife Ltd. (NYSE: HLF), announced today that its star triathlete, Heather Jackson, won the 2013 Wildflower Triathlon in the Professional Women's Division Long Course distance.

This race marks the third straight win in a row this season for Jackson, after winning both the Escape from Alcatraz Triathlon and Ironman 70.3, California, Oceanside. The long course distance is comprised of a 1.2-mile swim, 56-mile bike ride, and 13.1-mile run. In 2012, the Wildflower Triathlon, which takes place in San Antonio, California, was considered Jackson's breakout win as she moved into the lead on the run and continued on to set a new course record.

Attracting approximately 7,500 participants, the Wildflower Triathlon is one of the largest triathlons in the world.

Herbalife is a proud sponsor of more than 100 sporting events, teams and athletes around the world that define the company's commitment to a healthy, active life supported by good nutrition. These include the LA Galaxy; AYSO; and the Herbalife Triathlon, Los Angeles, among others.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 80 countries to and through a network of independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains information about Herbalife, including financial and other information at www.herbalife.com.

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Source: Herbalife Ltd.