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Herbalife Social Responsibility Programs Receive Recognition in Russia

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company, Herbalife (NYSE: HLF), announces that two of its corporate social responsibility (CSR) programs - *TEAM Herbalife* and *Casa Herbalife* – were named in the list of "Best Social Projects of Russia" in 2012.

"Best Social Projects of Russia" is a national program established to support the aim of the Russian Government to improve social policy, based on partnership between the state, society and the private sector. The program is supported by the Ministry of Natural Resources and Environment, Agency for Strategic Initiatives, World Wildlife Fund, Forest Stewardship Council and other organizations.

The main objective of the program is to highlight the importance of social responsibility, and nominees included major telecoms, retail and media organizations that have made a significant contribution to the promotion and advancement of socially responsible business and social activities. Those named to the annual list are chosen by a panel of local business and community leaders, as well as representatives of international companies present in Russia.

Herbalife has an extremely active social responsibility program around the world and the Russian programs demonstrate the company's philosophy of contributing positively to the communities in which it operates.

TEAM Herbalife is a national sporting program aimed at promoting healthy active living among Herbalife independent distributors and their customers by encouraging participation in local community sports and fitness events. In 2012, over 4,000 Herbalife distributors and customers, across more than 30 Russian cities, took part in this program, participating in such events as Ski Russia; Cross of Nations; White Nights Marathon in St. Petersburg; and the Siberian International Marathon in Omsk.

The *Casa Herbalife* program, one of a number supported worldwide by the Herbalife Family Foundation (HFF), is aimed at improving the nutrition of vulnerable children. In Russia it supports children's charities in Moscow, St. Petersburg and Krasnoyarsk. The grants made by Casa Herbalife are aimed at improving nutrition through projects such as kitchen and dining room refurbishment; updating kitchen equipment; supporting food bills; and education programs. In addition, Herbalife independent distributors also volunteer at these and more than 30 other charities throughout Russia, helping to improve the quality of life of those living without parental care.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife

products are sold in more than 80 countries to and through a network of independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains information about Herbalife, including financial and other information at www.herbalife.com.

About Herbalife Family Foundation

Herbalife Family Foundation (HFF) is a 501 C(3), non-profit corporation dedicated to improving children's lives by helping organizations provide healthy nutrition to vulnerable children. HFF supports more than 90 Casa Herbalife programs globally and serves the nutritional needs of thousands of children around the world through annual grants to NGOs and charities that cater to vulnerable children. Additionally, HFF often supports relief efforts in response to natural disasters. For more information, visit www.herbalifefamilyfoundation.org.

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