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Herbalife Becomes Nutrition Sponsor of Team SpiderTech Powered by C10

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE: HLF) and UCI Professional Cycling Team SpiderTech powered by C10 announced a one year sponsorship agreement making Herbalife the team's Official Nutrition partner.

The riders will be fueled with the new Herbalife24 sports performance line, which includes Formula 1 Sport, Hydrate, Prepare, Prolong, Rebuild Endurance, Rebuild Strength, and Restore.

SpiderTech will compete in the upcoming USA Pro Cycling Challenge in Colorado, as well as having raced in the Amgen Tour of California, two of the biggest cycling stage races in the U.S. In addition, SpiderTech has 100 racing days planned across Europe. With a full-range of sports nutrition products, Team SpiderTech riders will have an optimal pre-race meal, hydration, on-the-bike fuel, and multiple recovery options with Herbalife24. Riders have absolute confidence in the products since every batch of product is certified and tested by BSCG (Banned Substances Control Group, www.bscg.org) for illegal performance-enhancing substances.

"Herbalife had a deep understanding of athletes' nutritional needs when formulating these products," says Steve Bauer, Director Sportif, and Olympic medalist who wore the famed Maillot Jaune (Yellow Jersey) in the Tour de France in 1988 and 1990. "The product diversity suits all of our riders' needs." Team SpiderTech also hails the fact that the Herbalife24 products do not contain any artificial colors, flavors or sweeteners. "It's something a lot of our riders have been advocates for," says Ian McLagan, team manager. In addition to the Herbalife24 line, Herbalife offers a wide array of other supplements including heart health products ranging from omega-3 fish oils to joint health support.

SpiderTech powered by C10 team soigneur comments that "the riders love the recovery products, and on cold days, we even serve them warm, something they really look forward to." Rider Guillaume Boivin, who finished 7th at Amgen ToC stage 4, said, "Herbalife24 Prolong really helped me have good sensations at the end of the stage. I had good feelings in my legs, and I was able to smash the hammer down in the sprint."

About Herbalife

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 81 countries through a network of independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to

time, as information is updated and new information is posted.

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Source: Herbalife Ltd.