

May 31, 2012



Herbalife to Continue as Official Title Sponsor of World Football Challenge

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE: HLF) announced today that it will be the title sponsor and official nutrition company of the 2012 World Football Challenge. The soccer exhibition tournament, which takes place July 18 through August 11, brings together many of the world's most accomplished and celebrated soccer clubs to play in major sports venues across the U.S. and Canada. The competition gives soccer fans the unique opportunity to see global superstars play live and experience first-hand the fast-paced, skillful competition that has made soccer the most popular sport in the world.

Sponsoring the event for the second consecutive year, Herbalife will activate around the robust sports marketing platform with promotional opportunities in and around participating venues across North America. As the "Official Nutrition Company" of the event, Herbalife will also provide teams with Herbalife24, its line of comprehensive performance nutrition products that help power athletes on and off the field.

Now in its third year, the Herbalife World Football Challenge is hosted in partnership by CAA Sports, a division of Creative Artists Agency (CAA), the world's leading entertainment and sports agency, and Major League Soccer (MLS), the top-flight professional soccer league in the U.S. and Canada. More than half a million fans attended the event last year and sports fans across North America will once again enjoy a summer of top international matches in 2012.

The 11 teams confirmed to participate in the 2012 Herbalife World Football Challenge include UEFA Champions League winners Chelsea FC, Serie A champions Juventus FC, La Liga title holders Real Madrid, Scottish Premier League champions Celtic FC, and European powerhouses Liverpool FC, AC Milan, and Paris Saint-Germain (PSG), along with Herbalife-sponsored MLS Cup Champion LA Galaxy, D.C. United, Seattle Sounders FC, and Toronto FC.

All details regarding the Herbalife World Football Challenge including ticket information, teams, match schedule, event sponsors, and broadcast information can be found on the event's official site, www.WorldFootballChallenge.com.

Media accreditation information for the 2012 Herbalife World Football Challenge will be announced the first week of June.

2012 Herbalife World Football Challenge Schedule (as of May 29, 2012)

Date	Game	Venue	City	Time (ET)
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July 18	Sounders FC v Chelsea FC	CenturyLink Field	Seattle, WA	9:30 p.m.
July 21	Toronto FC v Liverpool FC	Rogers Centre	Toronto, ON	4:00 p.m.
July 22	Chelsea FC v PSG	Yankee Stadium	New York, NY	7:00 p.m.
July 28	D.C. United v Juventus FC	RFK Stadium	Washington, D.C.	6:00 p.m.
July 28	Chelsea FC v AC Milan	Sun Life Stadium	Miami, FL	6:00 p.m.
Aug. 2	LA Galaxy v Real Madrid	Home Depot Center	Carson, CA	10:30 p.m.
Aug. 5	Real Madrid v Juventus FC	Sam Boyd Stadium	Las Vegas, NV	11:00 p.m.
Aug. 11	Real Madrid v Celtic FC	Lincoln Financial Field	Philadelphia, PA	1:30 p.m.

About Herbalife

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 81 countries through a network of independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

About Major League Soccer

Headquartered in New York City, Major League Soccer is the top-flight professional soccer league in the United States and Canada. MLS features many stars from the U.S., Canada, and around the world. Major League Soccer's 17th season will feature 19 clubs. Those clubs include Chicago Fire; Chivas USA; Colorado Rapids; Columbus Crew; D.C. United; FC Dallas; Houston Dynamo; 2011 MLS Cup champion LA Galaxy; New York Red Bulls; New England Revolution; Philadelphia Union; Portland Timbers; Real Salt Lake; San Jose Earthquakes; Seattle Sounders FC; Sporting Kansas City; Toronto FC; Vancouver Whitecaps FC; and, in their inaugural season, Montreal Impact. For more information about MLS, log on to the League's official website at www.MLSsoccer.com.

About CAA Sports

CAA Sports represents more than 700 of the world's best athletes in such sports as baseball, football, hockey, basketball, soccer, tennis, and golf, in addition to coaches, on-air broadcasters, and sports personalities. Beyond traditional athlete representation, CAA Sports provides unique opportunities for clients off the field, in areas including licensing, endorsements, speaking, philanthropy, and video games. CAA Sports also works in the areas of broadcast rights, corporate marketing initiatives, and sports properties for sales/sponsorships. CAA Sports is a division of Creative Artists Agency (CAA), the world's leading full-service agency. CAA represents the most creative and successful artists working

in film, television, music, theatre, and video games, and provides a range of strategic marketing services to corporate clients. For more information about CAA Sports, visit www.sports.caa.com.

www.WorldFootballChallenge.com

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