

February 1, 2012



Herbalife Opens in Uruguay

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE:HLF), a global nutrition company, announced that it will begin operations in Uruguay, effective February 15, 2012. A distribution center where independent distributors can pick up and order products will open in the capital city of Montevideo.

This will be the 17th market in the company's South America/Central America region, under the direction of Managing Director Patricio Cuesta, and 81st country overall. The country director is Rafael Seoane, who joined the company last September and who also oversees Argentina and Paraguay.

Products available at launch include the company's flagship Formula 1 Nutritional Shake Mix in three flavors, Personalized Protein Powder, Herbal Tea Concentrate, NRG Powder, and several products from the NouriFusion™ skin care line.

About Herbalife Ltd.

[Herbalife Ltd.](#) (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 81 countries through a network of approximately 2.5 million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

Herbalife Ltd.

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Source: Herbalife Ltd.