

December 16, 2011



Herbalife statement regarding Belgian Commercial Court Ruling

LOS ANGELES--(BUSINESS WIRE)-- Herbalife (NYSE:HLF) plans to appeal a recent Belgian Commercial Court judgment in a case brought by local consumer organization Test-Aankoop in 2004. The ruling states that Herbalife's sales method violates current Belgian law on unfair commercial practices. It includes a maximum fine of 250,000 euros, should a court determine that any modifications the company makes to its business practices are inadequate to clarify compliance with the judgment.

While the Belgian market represents less than 0.65 percent of the company's worldwide net sales, Herbalife remains fully committed to supporting its Belgian independent distributors and the large customer base they have built over the many years Herbalife has been in Belgium. The company firmly believes its sales method is in compliance with all applicable Belgian laws.

Herbalife believes the judgment contains factual errors and is based on misinterpretations of the law and its direct-selling sales model. Herbalife remains committed to its multi-level direct-selling sales model and is confident that, with clarifications in certain aspects of its business, there will be no doubt as to its compliance with all applicable Belgian laws.

Herbalife has always been a strong campaigner and supporter for legislation to protect consumers against unscrupulous business practices wherever it does business. As part of its commitment to furthering industry best practice and safeguarding consumers around the world, Herbalife plays an active role in, and adheres to the Codes of Conduct of, a large number of industry trade organizations, including The World Federation of Direct Selling Associations, SELDIA – the European Direct Selling Association and more than 40 national Direct Selling Associations.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 79 countries through a network of approximately 2.5 million independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. For more information, www.herbalife.com.

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Source: Herbalife Ltd.