

July 27, 2011



Herbalife Family Foundation Launches Nutrition Program for Children in Vietnam

LOS ANGELES--(BUSINESS WIRE)-- The Herbalife Family Foundation (HFF), a non-profit organization helping children at risk, has given a grant to the Hoa Binh Humanitarian Center, a charity organization operated under the Red Cross in Vietnam, to improve nutrition for children.

Under the grant, HFF will establish a Casa Herbalife program at Hoa Binh Humanitarian Center, financing a kitchen upgrade so kids can be served healthier meals. After the initial grant, Herbalife local independent Distributors in Vietnam will continue to support the program with volunteerism and fundraising.

This is the 65th Casa Herbalife program worldwide, and the 13th in Herbalife's Asia Pacific region.

HFF is a 501 C(3), non-profit corporation dedicated to improving children's lives by helping organizations provide healthy nutrition to children at risk. Additionally, HFF often supports relief efforts in response to natural disasters.

About Herbalife

[Herbalife Ltd.](#) (NYSE: HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 75 countries through a network of approximately 2.3 million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

Source: Herbalife Ltd.