

Herbalife Family Foundation Opens Second Casa Herbalife Program in Bolivia

LOS ANGELES--(BUSINESS WIRE)-- The <u>Herbalife Family Foundation</u> (HFF) announced the opening of its second Casa Herbalife program, to help bring good nutrition to children at risk, in Bolivia at Hogar de Ninos San Jose in Santa Cruz.

The Casa Herbalife program provides financial resources and volunteer support to non-profit organizations around the world in the area of healthy nutrition programs for at-risk and low income children.

Hogar de Ninos San Jose, operated by Fundacion Arco Iris, serves 30 abandoned and orphaned children with disabilities, Currently, the shelter houses 21 boys and girls, who receive food, shelter, clothing, medical care, early childhood development, physical therapy, speech therapy, psychology services and counseling. Additionally, 14 children with disabilities who have families, also benefit from program services.

The initial grant will help support the organization's construction of a new kitchen and dining room facility.

The first Casa Herbalife program in Bolivia was established in 2008 in the capital city of La Paz at Hogar Betania, which serves approximately 300 low-income children and youth. This program marks the 63rd Casa Herbalife program in the world. After an initial grant from HFF, local Herbalife independent distributors and employees will support the program through volunteerism and fundraising.

HFF is a 501(c)(3), non-profit corporation dedicated to improving children's lives by helping organizations provide healthy nutrition to children at risk. Additionally, HFF often supports relief efforts in response to natural disasters.

Herbalife links: Facebook, Twitter, YouTube, Nutriton blog

About Herbalife

Herbalife Ltd. (NYSE:HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 75 countries through a network of approximately 2.1 million independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of information about Herbalife, including financial and other information for investors at http://ir.Herbalife.com. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

Source: Herbalife Ltd.