

December 15, 2010



Herbalife Offers New Resource for Nutrition Information

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE: HLF) announced the establishment of the Herbalife Nutrition Institute to serve as an educational and informational resource on a variety of topics related to nutrition and health. The mission of the Institute is to encourage and support research and education on the relationship between good health, balanced nutrition and a healthy active life.

The Institute's website (www.HerbalifeNutritionInstitute.com) will be the primary communication vehicle for the general public as well as the scientific community.

A prestigious international group of leaders in nutrition science and related areas of expertise make up the Institute's editorial board. Editorial board members with expertise in various fields, including nutrition, sports medicine, and public health, will contribute original articles and commentary each month on a range of timely issues in nutrition. The site is launching with an article on "The Cost of U.S. Foods as Related to their Nutritive Value."

Nutrition is a rapidly changing science, and the Institute will allow people to keep up with the latest research. In addition to providing nutrition information and research summaries, the Institute plans to sponsor scientific conferences and symposia.

Suggested Herbalife links: [Facebook](#), [Twitter](#), [YouTube](#), [Nutrition blog](#)

About Herbalife

[Herbalife Ltd.](#) (NYSE:HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 74 countries through a network of approximately 2 million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

Source: Herbalife Ltd.