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Herbalife Shakes Up Union Rescue Mission

LOS ANGELES--(BUSINESS WIRE)-- Herbalife announced a partnership with Union Rescue Mission (URM) to serve healthy protein shakes at breakfast weekday mornings on an annual basis to all guests in the Skid Row community that depend on the mission for good, nutritious meals.

On average, URM serves 3500 meals each day. Herbalife will donate its Formula 1 Nutritional Shake Mix to the mission so residents can start their day with a nutritious drink at breakfast. Both organizations hope to provide healthy eating habits to the hope and healing process of experiencing homelessness.

Union Rescue Mission's CEO Andy Bales said, "A big thanks to Herbalife for empowering our precious guests with a delicious and nutritious shake!"

"We're proud that we can help the Union Rescue Mission feed thousands of people a nutritious breakfast," said Herbalife Chairman and CEO Michael O. Johnson. "One of our values is that we make our communities better places to live and work and the mission is doing a tremendous service for the people on Skid Row."

An Herbalife Formula 1 shake has more calcium than 6-ounces of plain yogurt, more protein than a roasted chicken thigh, more vitamin A than a mango, more vitamin C than a banana, more fiber than a half-cup of broccoli and as much iron as a half cup of black beans. Fresh or frozen fruit added to the shakes offer even more vitamins and minerals as well as fiber.

Herbalife first became involved with the Union Rescue Mission in 2008 when it relocated its main offices to downtown L.A. by helping to serve shakes to people on line at Thanksgiving and conducting drives for clothing and personal care items.

About Union Rescue Mission

Union Rescue Mission is a non-profit organization dedicated to serving people experiencing homeless. Established in 1891, URM is one of the largest rescue missions of its kind in the United States and is the oldest in Los Angeles. It provides a comprehensive array of emergency and long-term services, including food, shelter, clothing; medical and dental care; Christian recovery programs, transitional housing, legal assistance, education, counseling and job training to needy men, women, children and families. For more information, please visit our website www.urm.org

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle .

Herbalife products are sold in 72 countries through a network of approximately two million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.herbalife.com>. The company encourages investors to visit its Web site from time to time, as information is updated and new information is posted.

Source: Herbalife