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Herbalife Appoints New Country Director of Peru

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE:HLF) announced the appointment of Jose Ramon Hernandez Gallego as country director of Peru, responsible for the growth and profitability of the country, and working with our independent distributors to grow the business in Peru in a sustainable manner. He reports to the company's managing director of its South and Central America region, Patricio Cuesta.

Hernandez brings almost three decades of experience in direct selling to Herbalife in general management, sales, operations and HR functions at the local, regional and global level. He joins the company after serving for the past two years as general manager of Peruvian operations for Natura Cosmeticos S. A., a Brazilian cosmetics company, where he oversaw sales, marketing and internal operations. Previously, Hernandez spent over 20 years at Avon, starting as a shipping supervisor for the company's Venezuelan operations and ultimately serving as a regional sales strategy leader for Latin America.

Herbalife began doing business in Peru in December 2006. Hernandez is based in the company's Lima offices. He holds a bachelor's degree in industrial engineering from Universidad Catolica "Andres Bello" in Caracas.

Suggested Herbalife links: [Facebook](#), [Twitter](#), [YouTube](#)

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle . Herbalife products are sold in 72 countries through a network of approximately two million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to help bring good nutrition to children. Herbalife's Web site contains a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.herbalife.com>. The company encourages investors to visit its Web site from time to time, as information is updated and new information is posted.

Source: Herbalife