

June 16, 2008



L.A. Triathlon and Herbalife Challenge Companies to Race

Corporate Cup Offers Employers/Employees Opportunity to Get Fit, Have Fun ... and Win!

LOS ANGELES--(BUSINESS WIRE)--

Registration is now open for the Herbalife Corporate Triathlon Cup, a new competition element in the ninth annual Kaiser Permanente Los Angeles Triathlon, September 7, 2008. The Corporate Cup challenges employees in all businesses and companies to work together and participate in a healthy, recreational competition that builds company pride, morale and camaraderie among employees.

"Through the Herbalife Corporate Cup, employers can motivate their employees to lead an active, healthy lifestyle," said Jack Caress, director of the Kaiser Permanente Los Angeles Triathlon presented by Herbalife. "I encourage everyone to go to your respective workplaces, talk to fellow employees and form a team. I guarantee you'll find this event doable, and you'll have a great time and enjoy the feeling of teamwork and success."

The format allows employees to compete on the 0.4 mile swim; 20 mile bike; and 3.1 mile (5k) run Sprint course as an individual or on a three-person relay team. A company may enter as many individuals and/or relay teams as they choose, but to win the Corporate Cup trophy, a company must field at least three finishers. The three fastest times, regardless of whether individual or relay team, will be combined and the company with the fastest total time will receive the Herbalife Corporate Triathlon Championship Cup. This trophy will reside at the winning team's offices for one year until the 10th annual Los Angeles Triathlon.

All Corporate Cup competitors are invited to join one or more event training sessions: Saturday, June 28; Saturday, July 26; and/or Saturday, August 30.

To register for the L.A. Triathlon and the Herbalife Corporate Cup go to www.LATriathlon.com or www.active.com. Make sure you click on "Herbalife Corporate Triathlon Cup" during the registration process.

Technorati Tags: triathlon, running, cycling, swimming, fitness, bike, nutrition, direct selling, Herbalife, L.A. Triathlon

About the Kaiser Permanente Los Angeles Triathlon

The Kaiser Permanente Los Angeles Triathlon has been voted the #1 triathlon by readers of Los Angeles Sports and Fitness Magazine. It has also been recognized as the "top Olympic distance triathlon to include on your racing calendar" by Inside Triathlon magazine and the "Ultimate Multi-Sport Destination" by Triathlete magazine. The Los Angeles Triathlon is one

of the west coast's premier triathlon events and is a point-to-point course starting at Venice Beach, traveling through scenic Los Angeles and finishing in downtown Los Angeles at L.A. LIVE. For more information or to register for the September 7, 2008 event, log on to www.LATriathlon.com.

About Herbalife Ltd.

Herbalife Ltd. (NYSE: HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 65 countries through a network of over 1.8 million independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to bring good nutrition to children. Please visit Herbalife Investor Relations for additional financial information.

Source: Herbalife Ltd.