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KORE and Cooltrax Partner to Provide Uninterrupted Real-Time Cold Chain Management

Leaders in IoT Infrastructure and Real-Time Cold Chain Management Deliver Seamless Temperature Reporting for Fixed and Mobile Assets

ALPHARETTA, Ga.--(BUSINESS WIRE)-- [KORE](#), the people powering IoT innovations and opportunities, today announced an expanded partnership with Cooltrax, the leader for real-time cold chain management of fixed, mobile, and product-level assets. KORE's reliable, seamless network coupled with Cooltrax's cold chain management solutions help provide real-time information for cold chain fleets, as well as fixed assets, allowing for less food waste and increased food safety. Along with the partnership, KORE is assisting Cooltrax to obtain AT&T LTE network certification.

Cooltrax's suite of products, powered by the KORE network, track the location of refrigerated trailers and perishable products. Their solutions also monitor all performance aspects of refrigerator units, delivering independent temperature monitoring using combined telemetry and wireless technologies. Cooltrax solutions monitor the temperature in real time in cold storage warehouses, retail and food-service refrigeration units and other climate controlled facilities using wireless tags and readers. For cold chain fleets, as well as fixed assets, it's imperative to have up-to-date information on temperature, location and functionality to avoid possible food safety issues and the loss of product due to spoiling.

KORE enables all Cooltrax solutions and products to deliver real-time business intelligence to supply chain managers through a single, web-based interface, 24/7, from anywhere in the world. The Cooltrax Business Intelligence platform allows for customized real-time and scheduled reporting on event-based conditions including geocode/fence activity, door opening activity, temperature monitoring point variations and a variety of other events, allowing for constant control and overview of assets and environmental performance within the cold chain.

"With the 2G sunset and eventual discontinuation of 3G, it's imperative that our solutions operate at the highest level. KORE's LTE offering enables us to deliver the service our customers demand," said Chris Hughes, president, Cooltrax. "KORE has been an invaluable partner in enabling service provider certification for our solutions. Our customers need real-time information on temperatures, locations and overall cold chain asset visibility and performance and KORE allows us to provide that information seamlessly."

"Secure, managed connectivity is a critical element in cold chain management," said Alex Brisbane, CEO, KORE. "Our longstanding relationship with Cooltrax has focused on supporting their in-service business goals, which demand the long-term service assurance of

LTE services provided by KORE over its global hub and helps provide critical solutions for cold chain businesses to ensure high standards and safe delivery to their customers.”

To learn more about how KORE can help you with device certification and your secure, managed fleet tracking connectivity needs, please visit <http://www.koretelematics.com>.

About KORE

KORE provides the people, expertise and technology to support the many visions of the IoT, from the *Inspiration of Things* to the *Innovation of Things* to the *Internet of Things*. Founded in 2003, KORE quickly rose to become the world’s largest managed network services provider specializing in Internet of Things (IoT) and Machine to Machine (M2M) communications. Today, KORE is a global leader in software service and platforms that power the IoT, with millions of active on-network units. KORE is the brand powering other leading brands, including some of the world’s largest enterprise customers. KORE’s singular customer-centric focus is to identify and develop solutions that help clients realize IoT innovations and accelerate time-to-market schedules. KORE has over 350 people who serve customers in 110 countries, empowering new business models and opportunities to monetize the IoT. KORE: the people powering IoT. For more information, visit www.korewireless.com, read the KORE [blog](#) and connect with KORE on [LinkedIn](#), [Google+](#), [Facebook](#), [Twitter](#), [YouTube](#) and [Vimeo](#).

About Cooltrax

Cooltrax brings unique value and confidence to its customers by providing comprehensive wireless temperature monitoring, GPS-based asset tracking, and web-enabled business intelligence tools to better manage and control the physical quality and informational integrity of their cold chain operations. For additional information, please visit the Cooltrax website at <http://www.cooltrax.com>.

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