

March 21, 2017



# KORE Executive to Share Insight on Simplifying IoT with Vendor Consolidation

ALPHARETTA, Ga.--(BUSINESS WIRE)-- [KORE](#), the people powering IoT innovations and opportunities, today announced that Director, Product Marketing/Integrated Services, Pat Verrington will participate in a webinar that focuses on how to simplify the Internet-of-Things (IoT) for your business by practicing vendor consolidation.

In the webinar, Verrington will outline key components for designing and deploying an IoT solution while avoiding some of the common pitfalls. In addition, the webinar will discuss how the growth and increased adoption of the IoT is creating operational hurdles for companies, regardless of the size of their IoT venture. IoT vendors are becoming less siloed and more diversified in their offerings. As a result of this trend, companies are no longer providing only one service when it comes to the IoT. Instead; they are beginning to offer a variety of services - from connectivity to hardware, to IoT management platforms. Whether it's through a simplified vendor, or through a vendor with extensive and far-reaching partnerships, companies looking to simplify their IoT operations should consider consolidation, for both operational efficiencies as well as potential cost savings.

**What:** How To: Simplify IoT with Vendor Consolidation

**Who:** Pat Verrington, Director, Product Marketing and Integrated Services

**When:** Thursday, March 23, 2017 at 2:00 p.m. EST

**Where:** Please click [here](#) to register for the webinar.

## About KORE

KORE provides the people, expertise and technology to support the many visions of the IoT, from the *Inspiration of Things* to the *Innovation of Things* to the *Internet of Things*. Founded in 2003, KORE quickly rose to become the world's largest managed network services provider specializing in Internet of Things (IoT) and Machine to Machine (M2M) communications. Today, KORE is a global leader in software service and platforms that power the IoT, with millions of active on-network units. KORE is the brand powering other leading brands, including some of the world's largest enterprise customers. KORE's singular customer-centric focus is to identify and develop solutions that help clients realize IoT innovations and accelerate time-to-market schedules. KORE has over 350 people who serve customers in 110 countries, empowering new business models and opportunities to monetize the IoT. KORE: the people powering IoT.

For more information, visit [www.korewireless.com](http://www.korewireless.com), read the KORE [blog](#) and connect with KORE on [LinkedIn](#), [Google+](#), [Facebook](#), [Twitter](#), [YouTube](#) and [Vimeo](#).

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