

## KORE Receives Double Accolades at the 2016 IoT Evolution Expo

KORE PRiSMPro Recognized for "Best IoT Connectivity Solution" and "Best Commercial or Supply Chain Smart Transportation Innovation"

ALPHARETTA, Ga.--(BUSINESS WIRE)-- KORE, the world's largest managed wireless network services provider specializing in Machine-to-Machine (M2M) communication and the Internet of Things (IoT), today announced that PRiSM*Pro*<sup>TM</sup> received double accolades at the 2016 IoT Evolution Expo. Winning "Best IoT Connectivity Solution" at the Battle of the Platforms and "Best Commercial or Supply Chain Smart Transportation Innovation" from the IoT Evolution Expo Awards, solidifies KORE and PRiSM*Pro* as a driving force in the M2M industry growth and proliferation of the Internet of Things.

KORE <u>PRiSMPro</u> empowers customers with comprehensive control and management of their M2M solutions, devices and network usage, along with cohesive billing and reporting tools. The platform which recently announced new user interface enhancements that reflected the need for seamless network visibility and intelligence reporting; combines domestic and international network services solutions, customizable tracking of devices, consolidation of all reporting, billing, network management and provisioning into one program along with several other vital customer features, such as threshold monitoring, cost allocation and automated alerts. In addition, PRiSM*Pro* provides a single management and billing interface for KORE <u>Global Connect</u>, which provides ubiquitous M2M coverage for cross-border, regional and global M2M solutions.

"KORE is no stranger to the Battle of the Platforms stage, and on behalf of Crossfire Media and IoT Evolution Expo, I am very pleased to recognize them with these two awards," said Carl Ford, CEO & Community Developer, <u>Crossfire Media</u>. "Platforms like KORE PRiSM*Pro* are the driving force behind the wave of machine-to-machine advancements that are transforming what is possible in the Internet of Things."

"This is the first year for the IoT Evolution Expo Awards, and we were excited to finally be able to honor some of the companies, like KORE, that are really changing the face of the IoT industry," said Ken Briodagh, Judge and Editorial Director, IoT Evolution World. "We determined the winners based on creativity and technological innovation, and there were a ton of tough competitors. We are pleased that KORE earned this award in the presence of so many peers and I look forward to seeing the entries to the Awards at IoT Evolution Expo West in Las Vegas this July."

"We are honored and proud of PRiSMPro's continued success at the annual Battle of Platforms event, and for the Excellence in Innovation Award," said Alex Brisbourne, CEO, KORE. "Each year we work to improve various aspects of PRiSMPro to ensure we're delivering the best experience to our customers and their end users, including improvements

to the user interface and functionality."

Winners of Battle of the Platform were announced in this <u>press release</u> and winners of the IoT Evolution Expo Awards were announced in this <u>press release</u>. The winners will also be featured in an upcoming issue of <u>IoT Evolution magazine</u> as well as in the IoT<u>eNewsletter</u> and <u>website</u>.

KORE will explain how Account Hierarchy adds a layer of control and enhances the ability to segment and manage devices across an entire in-use inventory. Join KORE on the PRiSM*Pro* Webinar, February 25 using this link: <a href="http://www.koretelematics.com/resources-and-maps/webinars">http://www.koretelematics.com/resources-and-maps/webinars</a>

Moreover, join Felix Chuang, director of sales engineering, KORE, and Ken Briodagh, editorial director, IoT Evolution World, to discuss the IoT "Best of Show" award in a Podcast that will air on February 29<sup>th</sup> at 1 p.m. ET, using this link: <a href="http://www.iotevolutionworld.com/">http://www.iotevolutionworld.com/</a>

## **About KORE**

KORE provides the connectivity and services that make the Internet of Things possible. Founded in 2003, KORE is the worlds' largest managed network services provider specializing in Internet of Things (IoT) and Machine to Machine (M2M) markets. KORE provides the critical wireless connectivity empowering application, hardware and wireless operator partners to rapidly bring new IoT and M2M innovations to market, with millions of active on-network units in more than 110 countries. KORE delivers choice, reliability and global native coverage through multi-carrier and Tier 1 carrier cellular and satellite network services – including LTE, GSM and CDMA - as well as advanced applications to easily manage IoT connected devices. KORE <a href="Position Logic">Position Logic</a> software provides seamless location-based services (LBS) for businesses. For more information, visit <a href="www.koretelematics.com">www.koretelematics.com</a>, read the KORE <a href="blog">blog</a> and connect with KORE on <a href="LinkedIn">LinkedIn</a>, <a href="Google+">Google+</a>, <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a>, YouTube and Vimeo.

## **About Crossfire Media**

Crossfire Media is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshows, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

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MSLGROUP Boston
Rob Skinner or Maggie Fairchild, 781-684-0770
KORE@mslgroup.com

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