January 12, 2016

KORE Releases Major Enhancements to PRiSMPro Platform for Managed M2M

Upgraded User Interface and Software Updates Give Award-Winning Connectivity Platform Even More Control and Scalability

ALPHARETTA, Ga.--(BUSINESS WIRE)-- KORE, the world's largest managed wireless network services provider specializing in Internet of Things (IoT) and machine-to-machine (M2M) communications, today announced it has made a number of important enhancements to PRiSM*Pro*TM, the company's flagship M2M service delivery platform. The PRiSM*Pro* user interface now incorporates a responsive web design, whereby the layout adjusts dynamically based on the characteristics of the computing device in use. In addition, KORE undertook a complete re-engineering of the platform's underlying software architecture to bolster its handling of rapid increases in device demand.

Taken together, these enhancements are designed to bring "managed M2M" to an entirely new level of effectiveness, efficiency and satisfaction for management and business users alike. As M2M and Internet-of-Things device deployments continue to grow in size and stature, PRiSM*Pro* is designed to function in concert with evolving customer workflows and device volumes.

"Taking our cues from the consumerization of IT phenomenon, our development team took great care to provide a contemporary design along with an adaptive interface that detects and responds to the wider range of computing devices now used in the field, whether desktop, laptop, tablet or Smartphone," said Keyur Thakore who leads Product Management of Connectivity Solutions at KORE. "To go along with a sea-change in look and feel, we also brought forward a number of feature sets dedicated to employee productivity and satisfaction. It was our aim to produce an intuitive navigation experience, simplify user access to the KPI metrics that get applied most often, and 'future-proof' the platform for expected device proliferation."

KORE also made several upgrades to the platform's Coverage Map, whereby the feature now displays explicit "native coverage" and "roaming" zones for every on-net device, tied to the network on which that particular device resides. These changes reflect a deeper market need for network visibility and intelligence reporting.

The KORE network supports IoT applications for thousands of companies including Integrity Tracking, which deploys the MobileHelp medical alert system to provide emergency assistance to persons while in their homes or away. These users all depend on KORE PRiSM*Pro* to help them monitor, manage and adjust connectivity for each device instantly, in real time.

Join KORE for an online PRiSM*Pro* tutorial on Jan 28th and come see us take part in the

"[Battle of the Platforms](#)" at [IoT Evolution Expo](#) in Fort Lauderdale, Fla. from Jan 26-28, 2016.

About KORE
KORE is the world's largest managed communications solutions provider specializing in Internet of Things (IoT) and Machine to Machine (M2M) markets. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA EV-DO and LTE, as well as satellite services — that ensure the greatest possible reliability and coverage.

For more information, please visit www.koretelematics.com.

View source version on businesswire.com:
http://www.businesswire.com/news/home/20160112005208/en/

MSLGROUP Boston
Rob Skinner or Maggie Fairchild, 781-684-0770
kore@mslgroup.com

Source: KORE