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KORE and Magellan Partner to Expand Fleet Management ROI

Leading M2M Communications Provider Integrates with RoadMate RC9496T-LMB for Advanced Location-Based Transportation Management

ALPHARETTA, Ga.--(BUSINESS WIRE)-- [KORE](#), the world's largest managed wireless network services provider specializing in machine-to-machine (M2M) communications, today announced the integration of its Position Logic software with the Magellan RoadMate RC9496T-LMB. This integration allows jobs and routes in Position Logic's Workflow solution to be sent to RoadMate RC9496T-LMB devices to assist with managing allocation of location-based jobs across a fleet of workers. The integrated solution, optimized for fleet and fleet management, delivers expanded tangible return on investment (ROI) for the transportation industry.

Position Logic's Workflow solution enables fleet managers to create location-based jobs, assign them expected durations, group them into routes, if needed, and assign them to the RoadMate RC9496T-LMB fleet navigation device. This helps fleet managers increase billable miles, reduce fuel, maintenance and associated operating costs. Position Logic's Workflow also allows customers to manage jobs and analyze statistics on actual vs expected job performance.

"Position Logic is an innovative technology leader in the location-based services space. We are pleased to partner with them and offer the Magellan RC9496T-LMB to Position Logic customers," said Stig Pedersen, associate vice president of product management for Magellan. "The combination of our two services delivers a highly efficient and flexible way for dispatchers to communicate with drivers in real-time, saving time, money and frustration."

Workflow paired with the Magellan RC9496T-LMB helps fleet managers send/receive stop information in real-time, plan more precise travel times and effectively manage ETAs by avoiding traffic jams and delays, resulting in increased efficiency and profitability.

"We are pleased to have the RoadMate RC9496T-LMB integrated. The Magellan integration further complements our Workflow/Dispatch module; improving communication between the dispatcher and driver and enhanced stop management," said Felix Lluberes, executive vice president, advanced applications, KORE. "I am certain our service providers will be able to leverage the device and deliver more comprehensive services."

The RoadMate RC9496T-LMB is available at www.magellangps.com. Position Logic applications can be found at www.positionlogic.com.

About KORE

KORE is the world's largest managed communications solutions provider specializing in Internet of Things (IoT) and Machine to Machine (M2M) markets. Providing unified control

and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA EV-DO and LTE, as well as satellite services — that ensure the greatest possible reliability and coverage. Through its strategic growth plan, including the recent acquisition of RacoWireless, KORE is primed to deliver an unprecedented portfolio of connected technology, location-aware solutions and management tools in a way that has never before been experienced in the industry.

For more information, please visit www.koretelematics.com.

About Magellan

Headquartered in Santa Clara, CA, MiTAC Digital Corporation, manufacturer of the Magellan (www.magellangps.com) brand of portable GPS navigation devices, is a wholly-owned subsidiary of MiTAC International Corporation. Magellan, the industry leader for innovative GPS navigation devices since 1986, globally markets award-winning products in multiple categories including auto, RV, commercial, outdoor, fitness and mobile. Continuing its spirit of innovation, Magellan is developing new cloud-based technologies, wearables, OEM, and B-to-B solutions to meet the changing needs of today's consumers.

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