August 17, 2015

KORE CEO to Speak at IoT Evolution 2015

Machine-to-Machine Communications and Internet-of-Things Thought Leader to Share Insight on Two Panels

LAS VEGAS--(BUSINESS WIRE)-- **IoT Evolution Expo 2015**--KORE, the world's largest managed wireless network services provider specializing in Internet-of-Things (IoT) and machine-to-machine (M2M) communications, today announced that its CEO Alex Brisbourne will participate in two key discussions at the IoT Evolution Expo. In addition, KORE will be defending its title at the *Battle of the Platforms* competition on Monday, August 17. KORE will also be demonstrating its specialized IoT and M2M network services in Booth #613 at the show, taking place in Las Vegas, August 17-20.

In the "Value Chain in Flux" session, Brisbourne and his fellow panelists will discuss exactly what makes up a complete IoT & M2M solution and which players are involved. Plus, the panel will take a look at some of the latest mergers and acquisitions to understand the go-to-market strategy of these "new" companies and what their consolidation means for their customers.

What: "Value Chain in Flux" panel discussion

Who: Panelists include:
-- Alex Brisbourne, CEO, KORE
-- M. Mobeen Khan, AVP, Industrial IoT Solutions, AT&T Mobility Business Solutions
-- Robert Lutz, director of product management & business development, Systech Corporation
-- Mike Ueland, president, Telit Americas, Telit Wireless Solutions, Inc.
-- Mike Sapien, principal analyst, enterprise services, Ovum (moderator)

When: August 18, 2015 from 1:00 p.m. PDT

Where: IoT Evolution Expo
Caesar's Palace, Las Vegas, Nevada

In the "Convergence 1: Managing Disparate Technologies" session, Brisbourne and his fellow panelists will discuss how there are a lot of technologies that go into a full-fledged IoT solution but managing them all can be a nightmare. They will also discuss if cloud solutions address the problem and who makes it simple for the non-technologist line of business manager.

What: "Convergence 1: Managing Disparate Technologies" panel discussion

Who: Panelists include:
-- Alex Brisbourne, CEO, KORE
-- Nigel Chadwick, co-founder, Stream
-- Michael Darnell, founder & chief technologist, Blue Mountain Microsystems, Inc.
-- Hardy Schmidbauer, director of wireless products and IoT, Semtech Corporation
-- John Whittaker, executive director, marketing, information management, Dell
-- James Brehm, founder and chief technology evangelist, James Brehm & Associates (moderator)

When: August 18, 2015 from 3:00 p.m. PDT

Where: IoT Evolution Expo
Caesar's Palace, Las Vegas, Nevada

About the Speaker

Alex Brisbourne is the CEO of KORE and has more than 20 years of experience in the wireless, enterprise and fixed line networking industries. He brings a uniquely qualified perspective from the front lines of applied machine-to-machine communications and embedded wireless and regularly takes the stage at telecom business and technology conferences. He sits on the Advisory Board of a number of technology companies in the USA and Canada.

See the full suite of KORE connectivity services in Booth #613 at IoT Evolution Expo 2015.

About KORE

KORE is the world's largest managed communications solutions provider specializing in Internet of Things (IoT) and Machine to Machine (M2M) markets. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA EV-DO and LTE, as well as satellite services — that ensure the greatest possible reliability and coverage. Through its strategic growth plan, including the recent acquisition of RacoWireless, KORE is primed to deliver an unprecedented portfolio of connected technology, location-aware solutions and management tools in a way that has never before been experienced in the industry.

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