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KORE Receives 2014 Las Vegas M2M Evolution Battle of the Platforms Award

KORE PRiSMPro Recognized as “Best Provisioning” Platform for Comprehensive Network and Device Control

ALPHARETTA, Ga.--(BUSINESS WIRE)-- [KORE](#), the world’s largest managed wireless network services provider specializing in machine-to-machine (M2M) communications, today announced that it has received a 2014 Las Vegas M2M Evolution Battle of the Platforms Award from [TMC](#) and [Crossfire Media](#). The winner of the “Best Provisioning” category, the KORE PRiSMPro Management Platform was recognized as a leading M2M advancement that is helping drive industry growth and the proliferation of the Internet of Things.

KORE [PRiSMPro](#) empowers customers with comprehensive control and management of their M2M solutions, devices and network usage, along with cohesive billing and reporting features. The platform includes both domestic and international network services solutions, customizable tracking of devices, and consolidation of all reporting, billing, network management and provisioning into one program along with several other important features, such as threshold monitoring, cost allocation and automated alerts. In addition, PRiSMPro provides a single management and billing interface for KORE [Global Connect](#), which provides ubiquitous M2M coverage for cross-border, regional and global M2M solutions.

“On behalf of Crossfire Media and M2M Evolution, I am very pleased to recognize the innovation demonstrated by KORE at the 2014 Las Vegas Battle of the Platforms,” said Carl Ford, CEO and co-founder, Crossfire Media. “Platforms like KORE PRiSMPro are the driving force behind the wave of machine-to-machine advancements that are transforming what is possible in the Internet of Things. KORE truly deserves this award and I look forward to more innovative solutions from them in the future.”

KORE PRiSMPro continues to be recognized as a leading M2M management platform. Earlier this year, it [received the 2014 M2M Evolution Product of the Year Award](#), recognized as a leading advancement in M2M technology. Previously, PRiSMPro was named the [“Best Platform for Service Providers” in the inaugural Battle of the Platforms Award Series](#), recognized for its exceptional device control and operational streamlining capabilities.

“KORE is honored to have our PRiSMPro M2M management platform named a TMC and Crossfire Media Battle of the Platforms Award winner,” said Alex Brisbane, president and COO, KORE. “The M2M and Internet of Things industry continues to evolve and expand on a global scale, requiring applications and devices to be 100-percent controlled and monitored by a central platform. PRiSMPro is already providing comprehensive M2M management across networks and borders, and we look forward to connecting more devices as the market continues to grow.”

The Battle of the Platforms winners will be featured in an upcoming issue of M2M Evolution magazine as well as in the M2M [eNewsletter](#) and [website](#).

About Crossfire Media

[Crossfire Media](#) is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshow, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

About TMC

TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including [Cloud Computing](#), [M2M Evolution](#), [Customer](#), and [Internet Telephony](#). [TMCnet](#) is the leading source of news and articles for the communications and technology industries, and is read by as many as 1.5 million unique visitors monthly. TMC produces a variety of trade events, including [ITEXPO](#), the world's leading business technology event, as well as industry events: Asterisk World; AstriCon; ChannelVision (CVx) Expo; Cloud4SMB Expo; Customer Experience (CX) Hot Trends Symposium; DevCon5 - HTML5 & Mobile App Developer Conference; LatinComm Conference and Expo; M2M Evolution Conference & Expo; Mobile Payment Conference; Software Telco Congress; Super Wi-Fi Summit - The Global Spectrum Sharing and TV White Space Event; SIP Trunking, Unified Communications & WebRTC Seminars; Wearable Tech Conference & Expo III; Fitness and Sports Wearable Technology (FAST) Expo II, WebRTC Conference & Expo IV; and more. Visit [TMC Events](#) for additional information.

About KORE

KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA EV-DO and LTE, as well as satellite services — that ensure the greatest possible reliability and coverage. For more information, please visit www.koretelematics.com.

MSLGROUP Boston

Rob Skinner or Maggie Fairchild, 781-684-0770

KORE@mslgroup.com

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