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## KORE Receives 2014 M2M Evolution Product of the Year Award

*PRiSMPro™ Recognized as a Leading Advancement in Machine-to-Machine Technology*

ALPHARETTA, Ga.--(BUSINESS WIRE)-- [KORE](#), the world's largest wireless network services provider specializing in machine-to-machine (M2M) communications, today announced that the Company received the 2014 M2M Evolution Product of the Year Award from *M2M Evolution Magazine* for the KORE PRiSMPro management platform.

"The solutions selected for the M2M Evolution Product of Year Awards reflect the diverse range of innovation driving the machine-to-machine market today. It is my honor to congratulate KORE for their innovative work and superior contribution to the rapidly evolving M2M industry," said Carl Ford, CEO of Crossfire Media, a co-publisher of *M2M Evolution Magazine*, the leading publication covering the M2M movement.

PRiSMPro provides a single management platform that empowers customers with comprehensive control of their M2M solutions, devices and network usage, along with cohesive billing and reporting features. The platform includes both domestic and international network services solutions, customizable tracking of devices, and consolidation of all reporting, billing, network management and provisioning into one program along with several other important features, such as threshold monitoring, cost allocation and automated alerts.

"We're honored to have PRiSMPro included amongst such a strong group of innovative products driving the M2M market forward," said Alex Brisbane, president and COO, KORE. "With constantly evolving assets and complex billing challenges, companies are looking to consolidate all of their M2M business needs under one management platform. PRiSMPro delivers complete control and visibility into all M2M activities, helping improve operational efficiencies across their entire organization."

The winners of the 2014 M2M Evolution Product of the Year Award will be published in the third quarter edition of *M2M Evolution Magazine* and on [www.m2mevolution.com](http://www.m2mevolution.com).

For more information, please visit [www.tmcnet.com](http://www.tmcnet.com).

### About KORE PRiSMPro™

KORE, in partnership with leading multi-national cellular and satellite carrier partners, offers KORE Global Connect. Featuring GSM-based, cellular M2M communications services available in more than 180 countries throughout the world and low-Earth satellite services enabling 100 percent global coverage, KORE offers an unparalleled network coverage footprint. Unlike other providers who rely upon complex, limiting and often expensive international roaming agreements to provide similar services, KORE provides Tier 1, in-

country network connectivity for the highest availability and streamlined billing.

## **About KORE**

KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA EV-DO and LTE, as well as satellite services — that ensure the greatest possible reliability and coverage. For more information, please visit [www.koretelematics.com](http://www.koretelematics.com).

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