

April 28, 2014



Machine-to-Machine Communications Expert Alex Brisbourne to Speak at M2M for Oil and Gas Conference

President and COO of KORE to Discuss the Role of M2M in the Oil and Gas Industry

ALPHARETTA, Ga.--(BUSINESS WIRE)-- [KORE](#), the world's largest wireless services provider specializing in machine-to-machine (M2M) communications, today announced that President and COO Alex Brisbourne will be presenting a session at the [M2M for Oil and Gas](#) conference, taking place at the Marriott Hotel Regents Park in London, England from April 28-29, 2014.

In the "Opportunities for M2M to Positively Impact the Oil and Gas Ecosystem" session, Brisbourne will discuss how machine-to-machine communication is driving efficiency and safety improvements across the oil and gas industry. In addition, Brisbourne will highlight the top business reasons that companies should consider implementing M2M solutions to further their oil and gas initiatives – regardless of their role in the supply chain.

What: "Opportunities for M2M to Positively Impact the Oil and Gas Ecosystem"

Who: Alex Brisbourne, president and COO, KORE

When: April 29, 2014 at 12:00 PM BST

Where: M2M for Oil and Gas Conference
Marriott Hotel Regents Park
London, England

About the Speaker

Alex Brisbourne is president and COO of KORE and has more than 20 years of experience in the wireless, enterprise and fixed line networking industries. He brings a uniquely qualified perspective from the front lines of applied machine-to-machine communications and embedded wireless and regularly takes the stage at telecom business and technology conferences. He sits on the Advisory Board of a number of technology companies in the United States and Canada.

About KORE

KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator

partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA EV-DO and LTE, as well as satellite services — that ensure the greatest possible reliability and coverage. For more information, please visit www.koretelematics.com.

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Source: KORE