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KORE Wireless and ATrack Establish Global Partnership

ALPHARETTA, Ga.--(BUSINESS WIRE)-- [KORE Wireless](#), the world's largest dedicated M2M wireless network provider, together with ATrack, Taiwan's leading Telematics hardware manufacturer, have established a global partnership to provide ATrack customers access to KORE M2M network services in more than 150 countries worldwide.

This partnership allows ATrack to provide eligible customers free of charge the KORE M2M Starter Kit, including two KORE Global Connect SIM cards, with 90 days of M2M data and SMS for testing hardware on the KORE M2M Network.

"With providers like ATrack, finding a quality Telematics device is now easier than ever before. It is very complex and time consuming to create relationships with local network operators in every country you want to deploy in," said Shane Murphy, vice president and general manager of KORE Wireless Asia Pacific. "By partnering with KORE, ATrack can now provide its customers with a single SIM that will work in multiple countries, across multiple carriers and get them connected instantly."

Murphy continued, "Working together with ATrack further cements KORE's commitment to developing relationships and growing through Asia regionally. Asia is poised to be the fastest growing region for M2M over the next five years. Our goal is to partner with quality device and application providers across the region to make sure that our customers have all the tools necessary to take advantage of this exciting market shift."

This marks the first partnership of its kind between KORE and ATrack, who have historically focused purely on providing hardware, leaving its customers to find their own network provider in each country.

"Our customers are still free to select their own network when they use our hardware, however what we are doing with this partnership is allowing those customers who don't have an existing relationship or want to deploy using the power of a dedicated M2M network provider with easy, quick access to test their new device on one of the world's largest M2M networks free of charge," said Frank Tang, CEO of ATrack.

New and existing ATrack customers can contact their ATrack sales manager for a referral code allowing them to sign up for the KORE M2M Starter Kit at <http://www.korewireless.com.au/m2mstarter/>.

ATrack customers who sign up will receive 2 KORE Wireless SIM Cards with 90 days access to the KORE Global M2M Network including 30MB of data across 2G & 3G networks, 20 SMS Messages and service in more than 150 Countries (network availability may vary by country).

About KORE Wireless Group:

KORE Wireless is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Serving customers in many regions of the world, KORE staff are based in its eight offices in North America, Asia and Europe, providing unified control and management for cellular network service delivery in more than 180 countries worldwide. KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA and EV-DO — that ensures the greatest possible reliability and coverage.

For more information, please visit: www.korewireless.com.au

About ATrack:

ATrack specializes in Telematics hardware designing and manufacturing. Our core research and development team has over 10 years of industry experience, and our professional technical support team deliver unmatched responsive support. In addition to a wide range of products, ATrack has been particularly successful in providing customized firmware/hardware solutions to help our clients win different projects in this dynamic market. Through continuous commitment to valued clients and Telematics industry, we are recognized as the most advanced manufacturer out of Asia and a proven reliable hardware partner. ATrack is backed by ADATA Technology, one of the world's largest memory and flash product manufacturer.

For more information, please visit: www.atrack.com.tw

MSLGROUP Boston
Rob Skinner or Maggie Fairchild, 781-684-0770
KORE@schwartzmsl.com

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