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KORE Customer Receives 2014 Connected World Magazine Connected World Award

KORE Network Powers Award-Winning M2M Application in Utility Energy Delivery

ALPHARETTA, Ga.--(BUSINESS WIRE)-- KORE, the world's largest wireless network services provider specializing in machine-to-machine (M2M) communications, today announced that its customer, Clear Blue Technologies, has been honored as a technology enabler for Gold Award winner Tridel in the Energy category of the 2014 *Connected World* magazine Connected World Awards.

The Connected World Awards honor the companies that have successfully leveraged M2M in order to solve a critical pain point within their business, all with quantifiable results.

"KORE is dedicated to providing the reliable and ubiquitous connectivity that enables countless M2M applications across the globe. The recognition of innovative customers like Clear Blue Technologies by Connected World is a testament to the growing business impact of M2M communications," said Alex Brisbourne, president and COO, KORE. "KORE is honored to be part of the 2014 Connected World Awards and we look forward to working with our customers to enable more powerful, feature-rich M2M and Internet-of-things-based applications that drive efficiency improvements, automation, cost-savings and revenue-generating benefits for global businesses."

"The 2014 award winners honored this year are a combination of large and small companies representing a range of industries and applications. These winners came from areas of energy and healthcare, as well as building automation and retail. Solutions were implemented for GPS, car sharing, and even concrete-management systems," says Peggy Smedley, editorial director, Connected World magazine. "This is a testament to the growth of the vertical markets and acceptance of the technology within those various segments."

Tridel relies on the KORE M2M network to power Clear Blue Technologies' Illumient lights, off-grid street lights powered by small solar or wind energy generation sources and controlled with wireless sensors. These lights allow Tridel's properties to cut costs while also helping the environment. Tridel is able to constantly monitor and manage the lights from a smartphone or computer, which in turn allows them to remotely troubleshoot and resolve any issues that arise. In addition, the remote connectivity provided via the KORE network enables Tridel to manage the on/off times of the lights, as well as brightness, resulting in cost-savings and efficiency.

About KORE
KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular and satellite network service delivery in more than 180

countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA EV-DO and LTE, as well as satellite services — that ensure the greatest possible reliability and coverage. For more information, please visit www.koretelematics.com.

MSLGROUP Boston
Keith Giannini or Rob Skinner, 781-684-0770
KORE@schwartzmsl.com

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