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KORE Teams with Huawei and Novotech on M2M Quickstart Program

KORE M2M Developer Quickstart Program Speeds Time-to-Market for Commercial M2M Solutions

ALPHARETTA, Ga.--(BUSINESS WIRE)-- [KORE](#), the world's largest wireless services provider specializing in machine-to-machine (M2M) communications, today announced the general availability of its Quickstart Program for Huawei's Evaluation Kits. Designed specifically for the developer community, the comprehensive KORE Quickstart Program enables companies to more quickly, easily and cost effectively bring new M2M solutions to market on the KORE network.

KORE has teamed with [Huawei Device](#), the leading brand in the field of global mobile broadband and convergence terminals, and [Novotech Technologies](#), a leading provider of M2M solutions designed by the world's top manufacturers, to accelerate the advancement of M2M applications across the globe. The KORE Quickstart Program enables M2M developers to speed development and test cycles, reduce barriers of entry and simplify the pathway to commercial deployment.

"The M2M developer community continues to flourish, driving innovation across multiple vertical markets with new applications for improving patient care, point-of-sale convenience, global asset tracking and many others," said Robert Metzler, executive vice president of sales and marketing, KORE Telematics. "This exciting new relationship with Huawei and Novotech will empower developers to accelerate the development, testing and deployment process for new M2M devices and applications."

Developers using the KORE Quickstart Program can purchase Huawei's M2M modules and evaluation kits through Novotech. By combining the Huawei kits with the Novotech technical support and KORE M2M network services, developers will have all the required components, including cellular connectivity, to quickly bring M2M applications to market.

"The ubiquitous cellular coverage provided by the KORE network delivers ideal connectivity options for developers that want to test and deploy M2M applications," said Yuhuan Cai, senior product manager at Huawei Device USA. "With KORE, our customers can truly design the network right into their applications during the development and test phases of new product design, saving precious development cycles and accelerating time-to-market."

KORE Quickstart Program participants will also have access to Novotech's proven expertise in key technologies and fulfillment services important to bringing M2M solutions and products to market.

"Partnering with KORE to accelerate the delivery of M2M applications will provide developers with the right hardware, support and cellular network access for bringing M2M

applications to market faster with more flexibility,” said Richard Hobbs, president at Novotech. “The real-world testing of M2M applications through the KORE Quickstart Program greatly facilitates the path to commercial deployments, saving organizations both time and money.”

About the KORE M2M Quickstart Program

The KORE Quickstart Program provides developers with access to tier 1 cellular network services with specialized M2M pricing plans. The program also includes access to the KORE [PRiSMPro™](#) business management platform for managing all device activities, including provisioning, activation/deactivation, reporting and analysis. In addition, Quickstart participants can quickly move devices and applications from test trials to full commercial agreements when they are ready for launch.

Availability

The Quickstart Program enables application developers to activate up to 25 devices for 90 days of testing on the KORE M2M network. To access the Quickstart Program, please follow the instructions below:

- 1) Go to: www.koretelematics.com/Huawei
- 2) Complete the easy four-step application request form.
- 3) A KORE representative will contact you to facilitate account setup on the KORE network.

For more information on the Quickstart Program, contact Lino Osegueda at losegueda@koretelematics.com.

About Novotech

Novotech is a trusted provider of wireless solutions for the machine-to-machine market. Our comprehensive portfolio, end-to-end technical support, and services are delivered by experts who care about your business.

Novotech offers external and embedded wireless devices, and related technologies, cellular network connectivity, and back-end platforms that simplify the deployment and management of devices in the field.

Novotech is unique because of the 100 percent focus on machine-to-machine products and services, and our pre- and post- technical support. Novotech will simplify the complex, and drive your business transformation through wireless technology. www.novotech.com

About Huawei Device

Huawei is a leading global information and communications technology (ICT) solutions provider. Through our dedication to customer-centric innovation and strong partnerships, we have established end-to-end advantages in telecom networks, devices and cloud computing. We are committed to creating maximum value for telecom operators, enterprises and consumers by providing competitive solutions and services. Our products and solutions have been deployed in over 140 countries, serving more than one third of the world's population.

Connecting operators with industries and making machines intelligent. Huawei wireless modules can be embedded into machines to send and receive data and voice transmissions via cellular networks, and are available for all major cellular network standards including GPRS/HSPA/HSPA+, LTE, CDMA 1X/EVDO, TD-SCDMA. www.huawei.com

About KORE

KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA and EV-DO, as well as satellite services — that ensure the greatest possible reliability and coverage. For more information, please visit www.koretelematics.com.

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