

January 28, 2009



CCA Industries, Inc. Declares Dividend For The First Quarter

EAST RUTHERFORD, N.J., Jan. 28 /PRNewswire-FirstCall/ -- CCA Industries, Inc. (NYSE ALTERNEXT US: CAW) announced today that the Board of Directors declared a \$.11 per share dividend for the 1st Quarter ending February 28, 2009, payable to all Shareholders of record February 3, 2009 and payable on March 3, 2009.

SOURCE CCA Industries, Inc.