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# TMP Worldwide UK to Provide Recruitment Services for Serco in Landmark UK Armed Forces Contract

LONDON--(BUSINESS WIRE)-- TMP Worldwide UK, the UK's largest recruitment marketing agency, will provide employer brand and candidate attraction services for the UK's Armed Forces as a delivery partner to Serco. The appointment follows Serco's selection by the UK Ministry of Defence (MOD) to provide joint recruitment services for the Royal Navy, the British Army, the Royal Air Force and Strategic Command.

Serco will be the prime contractor for the UK Armed Forces service and the contract will be for seven years plus options for a further three one-year extensions.

Working with specialised delivery partners including TMP Worldwide UK, Serco will provide an end-to-end service, from attracting candidates, through to assessment, enlistment, and onboarding into initial training. The selection follows a rigorous competitive process. A 21-month mobilisation period is expected to begin in the second quarter of 2025, with the new service commencing in early 2027.

Jon Porter, TMP Worldwide UK Managing Director, EMEA commented:

"TMP Worldwide UK is honoured to have been selected by Serco to lead the creation and delivery of compelling and effective recruitment marketing for the UK Armed Forces. Our expertise in employer branding and candidate attraction will help showcase the exceptional career opportunities across the military and deliver the high-calibre talent needed to maintain the UK's critical defence capabilities."

## About AFRS

The Armed Forces Recruitment Service (AFRS) is a partnership between the Ministry of Defence and Team Serco, collaborating to achieve the right quality and quantity of recruits (regular and reserve forces) into Phase 1 training to achieve the varied workforce demands of each of the armed services.

## About TMP Worldwide UK

TMP Worldwide UK is a leading recruitment marketing agency, specialising in connecting top talent with employers through innovative and data-driven solutions. With decades of experience in the talent acquisition space, TMP Worldwide UK helps employers to attract, engage, and retain the best candidates. Focused on driving measurable results through strategic employer branding, recruitment advertising, and recruitment technology, TMP Worldwide UK helps organisations to outthink their competitors and build stronger, more diverse workforces. For more information, please visit [www.tmpw.co.uk](http://www.tmpw.co.uk). TMP Worldwide UK is part of PeopleScout, a TrueBlue (NYSE: TBI) company, a global talent solutions leader

that provides unmatched scalability to meet the hiring needs of organizations of all sizes.

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