January 4, 2017

POWERSFLEET[®]

I.D. Systems to Present at the 19th Annual Needham Growth Conference on January 11, 2017

WOODCLIFF LAKE, N.J., Jan. 04, 2017 (GLOBE NEWSWIRE) -- I.D. Systems, Inc. (NASDAQ:IDSY), a leading provider of wireless solutions for the Industrial Internet of Things, has been invited to present at the 19th Annual Needham Growth Conference. The conference is being held on January 10-12, 2017 at the Lotte New York Palace Hotel in New York City.

I.D. Systems CEO Chris Wolfe is scheduled to present on Wednesday, January 11 at 2:10 p.m. Eastern time, and will hold one-on-one meetings with investors throughout the day. Management's presentation will be webcast live and available for replay in the investors section of the company's <u>website</u>.

For additional information or to schedule a one-on-one meeting with I.D. Systems management, please contact your Needham representative.

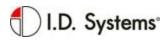
About I.D. Systems

Headquartered in Woodcliff Lake, New Jersey, with subsidiaries in Texas, Germany, and the United Kingdom, I.D. Systems is a leading global provider of wireless solutions for securing, controlling, tracking, and managing high-value enterprise assets, including industrial vehicles, rental cars, trailers, containers, and cargo. The company's patented technologies address the needs of organizations to monitor and analyze their assets to increase efficiency and productivity, reduce costs, and improve profitability. For more information, visit <u>www.id-systems.com</u>.

CONTACTS:

I.D. Systems Ned Mavrommatis Chief Financial Officer Phone: 201-996-9000 ned@id-systems.com

Investor Relations Liolios Group Matt Glover Phone: 949-574-3860 IDSY@liolios.com



Source: I.D. Systems, Inc.