

August 21, 2012



I.D. Systems to Present at the 2012 Gateway Conference on September 6

WOODCLIFF LAKE, NJ -- (Marketwire) -- 08/21/12 -- I.D. Systems, Inc. (NASDAQ: IDSY), a leading provider of wireless solutions for tracking, securing and managing high-value enterprise assets, has been invited to present at the 2012 Gateway Conference being held on September 6 at the W San Francisco Hotel.

I.D. Systems management is scheduled to present at 1:30 p.m. Pacific time with one-on-one meetings held throughout the day. Management will discuss the company's recent financial and operational performance, its partnership with Avis Budget Group, as well as its wireless industrial vehicle management systems and fleet tracking solutions.

The presentation will also be viewable via live webcast at www.gateway-conference.com, under the Presenting Companies menu.

For additional information or to schedule a one-on-one meeting with I.D. Systems management, please visit www.gateway-conference.com and click on the Register/Login tab. You may also email your request to schedule@gateway-conference.com or call 949-574-3860.

About the Gateway Conference

The Gateway Conference is designed to provide a unique gateway between influential members of the investment community and a select group of compelling publicly-traded companies. Portfolio managers, research analysts and brokers from buy-side and sell-side institutions will have the opportunity to learn about more than 50 emerging growth companies across a broad range of industries, from technology, business services, and digital media, to clean-tech, consumer/retail, life sciences and natural resources. For more information, visit www.gateway-conference.com.

The invitation-only conference is hosted by Liolios Group, one of the nation's top investor relations agencies, and sponsored by leading firms that service the financial community. For more information about Liolios Group, visit www.liolios.com.

About I.D. Systems

Based in Woodcliff Lake, New Jersey, with subsidiaries in Germany and the United Kingdom, I.D. Systems is a leading provider of solutions for securing, controlling, tracking, and managing high-value enterprise assets, including vehicles, powered equipment, trailers, containers, baggage, and cargo. The Company's patented technologies address the needs of organizations to monitor and analyze their assets to improve safety, security, efficiency, and productivity. For more information, visit www.id-systems.com.

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