

ResMed Launches SleepSeeker Online Tool to Increase Patient Engagement in Therapy for Sleep-Disordered Breathing

BALTIMORE, June 3, 2013 /PRNewswire/ -- (SLEEP 2013 BOOTH #900) Increasing patient engagement in sleep-disordered breathing therapy has a powerful new asset with ResMed's SleepSeeker online tool, available now. Hosted on WakeUptoSleep.com, ResMed's online patient support community, SleepSeeker was introduced this week at SLEEP 2013, the annual meeting of the Associated Professional Sleep Societies.

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With SleepSeeker, patients using ResMed's S9[™] series air flow generators will be able to view their own therapy data just as a doctor might see it, including time used, and any apnea or hypopnea events. They'll also be able to view any present mask leaks. And all this may be done without the need for a Bluetooth adapter because S9 devices are equipped with SD cards from which your PC can upload the data.

Patients using ResMed S9, S8TM or S7TM series devices, or who use a therapy device from another manufacturer, may choose to:

- Follow pre-set plans, or create their own, to monitor progress and achievements in therapy
- Create and participate in challenges with other users to stay motivated to meet their therapy goals
- Promote their therapy progress on social media
- View their data using the SleepSeeker iPhone app, available on the Apple App Store (beginning July 1).

"We know that patient engagement can be a powerful force in improving compliance," said Susan de la Torre, director, channel marketing for ResMed. "SleepSeeker engages patients by providing encouragement and motivation to learn about their therapy and gives them the tools to become their own health advocates."

Wake Up to Sleep is a comprehensive online resource for patients and families to learn more about sleep-disordered breathing, how to be diagnosed, treatment options, and tips for successful therapy. SleepSeeker is free to patients and requires registration for a Wake Up to Sleep account.

About ResMed:

ResMed is a global leader in the development, manufacturing and marketing of medical products for the diagnosis, treatment and management of respiratory disorders, with a focus on sleep-disordered breathing. The company is dedicated to developing innovative products to improve the lives of those who suffer from these conditions and to increasing awareness among patients and healthcare professionals of the potentially serious health consequences of untreated sleep-disordered breathing. For more information on ResMed, visit www.resmed.com.

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