

April 28, 2016



ITUS Featured on New York Radio Program

LOS ANGELES, CA -- (Marketwired) -- 04/28/16 -- ITUS Corporation ("[ITUS](#)") (NASDAQ: ITUS) today announced that its President and CEO, Robert Berman, recently appeared on "Westchester On the Level with Narog and Aris," a news show broadcast by WHYT Radio. During the segment, Mr. Berman is interviewed by the show's host and Yonkers Tribune Editor, Hezi Aris.

The appearance covers Cancer4Pres.org, the recently launched cancer advocacy initiative aimed at making the ongoing cancer health crisis a priority for our next president, as well as CChékÔ, the early cancer detection platform being developed by ITUS subsidiary Anixa Diagnostics Corporation.

The segment can be found in the '[ITUS in the News](#)' section of the ITUS website.

ITUS Corporation

[ITUS](#) funds, develops, acquires, and licenses emerging technologies in areas such as Biotechnology. The Company's wholly owned subsidiary, Anixa Diagnostics Corporation, is developing a platform for non-invasive, cancer screening blood tests. Additional information is available at www.ITUScorp.com.

Forward-Looking Statements: Statements that are not historical fact may be considered forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not statements of historical facts, but rather reflect ITUS Corporation's current expectations concerning future events and results. We generally use the words "believes," "expects," "intends," "plans," "anticipates," "likely," "will" and similar expressions to identify forward-looking statements. Such forward-looking statements, including those concerning our expectations, involve risks, uncertainties and other factors, some of which are beyond our control, which may cause our actual results, performance or achievements, or industry results, to be materially different from any future results, performance, or achievements expressed or implied by such forward-looking statements. These risks, uncertainties and factors include, but are not limited to, those factors set forth in "Item 1A - Risk Factors" and other sections of our Annual Report on Form 10-K for the fiscal year ended October 31, 2015 as well as in our Quarterly Reports on Form

10-Q and Current Reports on Form 8-K. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. You are cautioned not to unduly rely on such forward-looking statements when evaluating the information presented in this press release.

[ITUS Corporation](#): FOCUSED ON INNOVATION™

Contact:

Dean Krouch

310-484-5184

dkrouch@ITUScorp.com

Source: ITUS Corporation