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VF Corporation Appoints Nina Flood as President, Global Packs – Eastpak®, JanSport® & Kipling®



Denver (Colorado) – November 30, 2021 – VF Corporation (NYSE: VFC), a global leader in branded lifestyle apparel, footwear, and accessories, today announced the appointment of Nina Flood to the newly created position of President, Global Packs – *Eastpak*®, *JanSport*® and *Kipling*®. Flood will be based at the headquarters of VF International, in Stabio, Switzerland. She will report to Martino Scabbia Guerrini, Executive Vice President and President EMEA.

Together under one organization, the *Eastpak*®, *JanSport*® and *Kipling*® brands will work together to leverage synergies across the enterprise while also ensuring that each brand maintains its independent character and identity. The *Eastpak*® and *Kipling*® teams will remain headquartered in Antwerp and the *JanSport*® team will continue to be headquartered in Denver.

“I’d like to congratulate Nina on her new position,” said Martino Scabbia Guerrini. “Nina’s previous experience as President of Eastpak and President of Kipling North America make her the ideal leader for the Global Packs organization. Under Nina’s guidance, we will enable Eastpak, JanSport and Kipling to begin the next chapter of their individual success stories and together as a collective organization to become the global leader in packs.”

Flood most recently served as President of *Eastpak*[®]. After joining VF in 2003 as Senior Director, Marketing for the *Nautica*[®] brand (formerly part of VF Corporation), she quickly progressed in her career holding various senior positions, including leading global Marketing and Strategy for Nautica before joining the Kipling[®] brand as President of *Kipling*[®] Americas in 2016. Prior to joining VF, Flood spent 10 years with Guess, Inc., holding various marketing and brand leadership roles.

“I am honored to be leading the Global Packs organization and to be working on the Kipling brand again,” said Flood. “I look forward to working with the amazing team of talented people and growing our Packs business.”

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About VF

Founded in 1899, VF Corporation is one of the world’s largest apparel, footwear and accessories companies connecting people to the lifestyles, activities and experiences they cherish most through a family of iconic outdoor, active and workwear brands including *Vans*[®], *The North Face*[®], *Timberland*[®] and *Dickies*[®]. Our purpose is to power movements of sustainable and active lifestyles for the betterment of people and our planet. We connect this purpose with a relentless drive to succeed to create value for all stakeholders and use our company as a force for good. For more information, please visit vfc.com.

About *Eastpak*[®]

Eastpak has been making bags that inspire people to move since 1952. From a manufacturer of military-issue packs and duffels for the US army to a leading lifestyle brand for people who live, work and play in the city. Since 2000, Eastpak forms part of the VF portfolio of international brands. We ensure that the same commitment to quality that made Eastpak famous lives on in its range of stylish and functional backpacks, shoulder bags, travel gear, and accessories. Eastpak continues to evolve with its loyal fans, and it is still very much the brand that is "Built to Resist.

About *JanSport*[®]

A division of VF Outdoor, LLC., JanSport was founded in 1967 in the Pacific Northwest by three pioneers in the outdoor industry and is now headquartered in Denver, CO. From the very beginning, JanSport has lived true to its purpose; Always With You. The brand is a true and trusted ally throughout all life adventures and values inclusivity, authenticity, and self-expression. With sustainability at its core, JanSport is committed to improving the environmental impact of its products through material and manufacturing innovations, while continuing to provide the same durability, versatility, and long life JanSport packs are known for. Though the brand began by manufacturing and marketing world-class outdoor backpacks, the product offerings today include daypacks, bags and accessories sold on www.jansport.com, in department stores, and specialty and boutique retail locations throughout the world.

About *Kipling*[®]

The *Kipling* success story started in 1987 in the heart of the fashion capital of Antwerp (Belgium) with crinkled nylon bags. By injecting our creativity and out-of-the box thinking into developing thoughtful designs with a casual coolness, Kipling products are created to inspire mobility and enable you to Live.Light. As more than a bag brand, Kipling represents a positive outlook on life, a light-hearted mentality, free spirit, and inclusivity. Today Kipling's wellknown bags and accessories are available around the world in 436 stores in 80 countries and can be found in more than 7500 shops, and on www.kipling.com.

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