

January 2, 2025



Viking Launches New “Explorers’ Sale”

Currently Running Through January 31, “Wave Season” Offer Applies to Small Ship Voyages Across All Seven Continents

LOS ANGELES--(BUSINESS WIRE)-- Viking® (www.viking.com) (NYSE: VIK) today announced the *Explorers’ Sale*, providing North American travelers with new booking incentives across the company’s extensive range of river, ocean and expedition voyages. From now through January 31, 2025, Viking is offering special fares starting at \$1,999 per person and up to free international airfare on select itineraries, as well as a \$25 deposit for all itineraries—plus additional savings for new and returning guests.

This press release features multimedia. View the full release here:
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Viking explores all seven continents, with river, ocean and expedition voyages calling in more than 500 ports in more than 85 countries. Highlights of the company’s most popular itineraries include:

- [**Iconic Western Mediterranean**](#) (8 days; Barcelona – Rome) – France’s famed southern coast and Italy’s Renaissance treasures take center stage on this eight-day Mediterranean sojourn. Immerse yourself in Catalanian

and Tuscan art, architecture and history during overnights in Barcelona and Tuscany. In the South of France, call on historic Montpellier and picturesque Marseille, and visit Monte Carlo, Monaco’s glamorous city by the sea.

- [**In Search of the Northern Lights**](#) (15 days; London – Bergen) – Experience a land where dawn and twilight merge on the edges of the long Arctic night. Sailing far north during Norway’s winter, witness snow-covered landscapes dotted with rugged mountains and steep fjords, and seek out the brilliant aurora borealis dancing in the night sky. Delve into Sami legends and World War II history, and immerse yourself in the Norwegian Arctic as you join us on this illuminating voyage.
- [**Grand European Tour**](#) (15 days; Budapest – Amsterdam) – Admire Rhine Valley vistas from a 900-year-old castle. Sample the culinary delights of Austria’s Wachau Valley. Learn the Viennese waltz, visit Melk’s Benedictine Abbey and delve into Nuremberg’s World War II history. Indulge your senses on this 15-day journey spanning the best of Europe, tracing the Rhine, Main and Danube rivers between the windmill-dotted waterways of Holland and the stunning landscapes of Hungary, with engaging encounters at every bend.
- [**Rhine Getaway**](#) (8 days; Basel – Amsterdam) – Admire Rhine Valley vistas from a 900-year-old castle. Sample the culinary delights of Austria’s Wachau Valley. Learn the Viennese waltz, visit Melk’s Benedictine Abbey and delve into Nuremberg’s World War II history. Indulge your senses on this 15-day journey spanning the best of Europe, tracing the Rhine, Main and Danube rivers between the windmill-dotted waterways of Holland and the stunning landscapes of Hungary, with engaging encounters at every bend.
- [**Pharaohs & Pyramids**](#) (12 days; Cairo roundtrip) – Uncover the ancient secrets of Egypt amid the welcoming culture of today. See the pyramids from astride a majestic camel. Explore the Temple of Karnak’s 136 soaring pillars. Visit Queen Nefertari’s tomb in the Valley of the Queens. Skim the waters of the Nile by traditional felucca. Enjoy the fragrances of Aswan’s spice market. Join our expert Egyptologists on a 12-day cruisetour through Egypt on board our modern Nile ships, owned and operated by Viking.
- [**Mississippi Delta Explorer**](#) (8 days; New Orleans – Memphis) – Discover Darrow, the gateway to the grand homes of the Lower Mississippi and explore the fascinating towns along the banks of the Mississippi that preserve the memory of the American South’s early history. Learn about Natchez’s French and Acadian heritage and pay your respects at the Vicksburg battlefield. Savor delicious Cajun and Creole cuisine, as well as Memphis’s famous barbecue, as you celebrate musical legends in the birthplace of rock ‘n’ roll.
- [**Antarctic Explorer**](#) (13 days; Buenos Aires – Ushuaia) – This ultimate adventure takes you to the Antarctic peninsula, where you will witness towering glaciers, snow-covered landscapes, immense icebergs and once-in-a-lifetime wildlife viewing. In the footsteps of explorers such as Amundsen, Shackleton and Scott, you will be one of the few to discover the world’s last truly wild frontier. Each day brings new surprises and the opportunity to change plans to maximize wildlife sightings and adapt to ever-changing weather.

Viking was rated #1 for Oceans, #1 for Rivers and #1 for Expeditions, by *Condé Nast Traveler* in the 2024 Readers’ Choice Awards for the second consecutive year. Viking was also named a “World’s Best” for oceans, rivers and expeditions in *Travel + Leisure*’s 2024 World’s Best Awards. No other travel company has simultaneously received the same honors from both publications—something Viking has now achieved two years in a row. Viking was named Best Luxury Line, Best Line for Couples and Best Line in the Mediterranean in *U.S. News & World Report*’s 2025 Best Cruise Lines ranking for the fourth

consecutive year. Viking's ocean ships have also been rated and "Recommended" as part of the *Forbes Travel Guide* 2024 Star Awards, an annual independent evaluation for luxury travel brands. Additionally, Cruise Critic honored Viking with seven awards across the Luxury (Ocean), River and Expedition categories 2024 *Best in Cruise Awards*.

Booking Details

From now through January 31, 2025, Viking is offering North American travelers the *Explorers' Sale*, with all-inclusive voyages starting at \$1,999, with up to free international airfare and a \$25 deposit—plus additional savings for both new and returning guests—on select 2025–2027 river, ocean, and expedition voyages. Call Viking toll-free at 1-855-8-VIKING (1-855-884-5464) or contact a travel advisor for details.

Media Assets

For more information about Viking, or for images and b-roll, please contact vikingpr@edelman.com.

About Viking

Viking (NYSE: VIK) was founded in 1997 and provides destination-focused journeys on rivers, oceans, and lakes around the world. Designed for curious travelers with interests in science, history, culture and cuisine, Chairman and CEO Torstein Hagen often says Viking offers experiences For The Thinking Person™. Viking has more than 450 awards to its name, including being rated #1 for Rivers, #1 for Oceans and #1 for Expeditions by *Condé Nast Traveler* in the 2023 and 2024 Readers' Choice Awards. Viking is also rated a "World's Best" for rivers, oceans and expeditions by *Travel + Leisure*. No other travel company has simultaneously received the same honors by both publications. For additional information, contact Viking at 1-800-2-VIKING (1-800-284-5464) or visit www.viking.com. For Viking's award-winning enrichment channel, visit www.viking.tv.

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